

# The rate is fixed.<sup>†</sup> Phil's head is not.

FIXED RATE AS LOW AS  
**7.14%<sup>†</sup> APR<sup>††</sup>**  
ON SELECT  
HOME EQUITY INSTALLMENT LOANS  
20-YEAR TERM / \$75,000 TO BORROW



Phil Hughes' promotion to the parent club was good news for fans of the Scranton/Wilkes-Barre Yankees. Now there's more good news for Yankee fans in need of extra cash. Just apply for a Home Equity Installment Loan at a fixed rate, which is currently as low as 7.14% APR, and you'll take home a Phil Hughes bobblehead doll.\* Not in the market for a home equity loan? You can still get the bobblehead by applying for any installment loan or line of credit exceeding \$5,000.\* The bobblehead doll is a great souvenir of Phil's days with our local team, and it's sure to become a sought-after collectible as Phil makes his mark in the big leagues. So visit any Northeast PA PNC Bank branch to get Phil Hughes with a head that bounces up and down and a home equity loan with an interest rate that doesn't. Act now because supplies are limited.\*\*



Ad #: PN7-5813  
Caption: The 7.14% rate is fixed.  
Client: PNC-Bank - Corp  
Job #: 71-16040-094  
Unit:  
Prefix: 61674  
Proof: 4  
Date: 7/26/07  
Studio Artist: gp-lb  
Art Producer: K. Ameal

Trim (flat): 7.708" x 12"  
Bleed (flat):  
Live (flat):  
Line Screen: 85 lpi / 4C  
Product Code:  
Unit:  
Font: Helvetica (AD), PNC Sans (MI)

Prepared by DONER ADVERTISING • Southfield, MI 248-354-9700

† Fixed rate applies to select Home Equity Installment Loans. †† Annual Percentage Rates (APRs) shown are for loans up to 90% Loan to Value (LTV) and were accurate as of 7/18/07. Property insurance is required. Loans are subject to credit approval. Minimum loan amount for 7.14% APR is \$75,000 up to a 240-month term with an automatic payment from a PNC Checking account. APRs may range from 7.14% APR to 8.89% APR with an automatic payment from a PNC Checking account; your actual APR will be based on a review of your credit application. Other APRs available for loans with different repayment terms and conditions. The monthly payment on \$1,000 borrowed at a rate range of 7.14% APR-8.89% APR for 240 months may range from \$7.84-\$8.93 based on 30 days to first payment. \*Offer available to applicants who currently do not have a loan with PNC Bank. \*\*Promotion begins July 16, 2007, at participating Northeast PA branches and continues while supplies last. Offer may be modified or discontinued without prior notice and may vary by market. ©2007 The PNC Financial Services Group, Inc. All rights reserved. PNC Bank Member FDIC.