

FROM THE PRESIDENT

>> 2011 ANNUAL REPORT



When Mandalay Baseball Properties purchased the RedHawks a year ago, we said the community would see some dramatic changes.

We knew Oklahoma City was a perfect fit with how Mandalay does business: providing quality family entertainment, at affordable prices, in a fabulous venue, with unsurpassed customer service.

We just finished our first baseball season, and I'm happy to report we're off to a terrific start. We made a lot of commitments to those who have supported the RedHawks, and we're following through on what we promised.

Inside our offices, we believe that partnering together brings responsibility and accountability. Our responsibility to you is not only to deliver what we promise, but to also over-deliver and find ways to increase your value.

Over the course of the season, we document each and every element included in your partnership with the Oklahoma City RedHawks. This report will highlight all the tremendous strides the RedHawks have taken and how you benefited by being a corporate partner.

We appreciate your support and look forward to continuing this partnership for years to come.

Sincerely,

A handwritten signature in black ink that reads "Michael J. Byrnes". The signature is written in a cursive, flowing style.

President & General Manager
Oklahoma City RedHawks Professional Baseball

TABLE OF CONTENTS { YOUR YEAR IN REVIEW

>> 2011 ANNUAL REPORT



OKLAHOMA CITY REDHAWKS ENTERTAINMENT | family fun at its best throughout the summer

RIGHT FIELD SIGNAGE | your brand was featured on a 10' by 20' sign in right field

PRINT ADVERTISING | full-page ad in our free *PlayBall!* game program

TITLE SPONSORSHIP OF PLAYBALL! | INTEGRIS Health dominated the game program on select nights



BROADCAST ADVERTISING | commercials on radio broadcasts throughout the 2011 season on 1340 The Game

WEBSITE IDENTITY | a link on okcredhawks.com

HOME RUN FOR LIFE | deserving individuals honored during Oklahoma City RedHawks games

VIP OF THE GAME | top employees and clients were rewarded at RedHawks home games



DAY AT THE BALLPARK | the keys to RedHawks Field at Bricktown for the day

MASCOT VISITS | our mascots added to the excitement of your events

TICKETS TO THE GAME | the best seats in the house during the season

REDHAWKS KIDS DAY | a carnival with the entire RedHawks team

BY THE NUMBERS { YEAR IN REVIEW

>> 2011 ANNUAL REPORT



- 8** Overflow sellout crowds in 2011 (up from 1 in 2010)
- 15** Number of crowds over 7,500 fans (up from 6 in 2010)
- 105%** Increase in number of group tickets sold
- 355%** Increase in number of season ticket packages sold
- 378,880** 2011 Season attendance

OUR BRAND { ENTERTAINMENT

>> 2011 ANNUAL REPORT

RedHawks games are becoming known for the family fun that occurs in-between the innings. Our mascots, Cooper and Ruby, along with the All-Stars entertainment staff, provide a terrific entertainment experience for all fans, regardless of what's happening on the field.

With more than 200 different skits in their repertoire, the entertainment staff makes sure that each game is always fresh, fun, and a great time for all the fans in attendance.



Cooper was introduced on Opening Day in 2011.



Cooper's sidekick, Ruby, was welcomed by RedHawks fans.

OUR BRAND { ENTERTAINMENT

>> 2011 ANNUAL REPORT



Dancin' Darlins



Player Wannabe



'70s Dance Contest



Toddler Race



Cooper's Musical Chairs



Hop-A-Long Horse Race

OUR BRAND { VISITING ENTERTAINMENT

>> 2011 ANNUAL REPORT



Purina Incredible Dogs



BirdZerk!



ZOOperstars!

There's definitely no shortage of talent among the RedHawks entertainment staff. But every now and then, it's fun to "up the ante" and bring in a ringer or two.

And throughout the 2011 season, we welcomed the most popular entertainment acts in the country to RedHawks Field at Bricktown.

The hilarious ZOOperstars! inflatable animal characters stopped by.

We also had visits from BirdZerk and the Purina Incredible Dogs.

The result was a championship team of entertainers.

OUR BRAND {

HOUSTON ASTROS AFFILIATION

>> 2011 ANNUAL REPORT



The Astros signed autographs for a group of Airmen at Tinker AFB.



Astros owner Drayton McClane threw out the first pitch on March 29.



Astros center fielder Michael Bourn swings on a pitch by a RedHawks player when the Astros came to town.

We partnered with our new Major League affiliate, the Houston Astros, to introduce the team and their players to our community.

In January, players, coaches and executives visited area schools, Tinker Air Force Base and other community centers to meet local fans. They also held a private Q&A session with RedHawks season ticket holders and corporate partners.

On March 29, the entire Astros team came to Oklahoma City before the season to play against their top minor league team, the Oklahoma City RedHawks. This was the last game before the Astros and RedHawks opened their regular season, and both teams played their starting lineups.

It was a great way for the Oklahoma City community to see the players for their new team, and the Astros won the game 6-3.

OUR BRAND {

BEDLAM AND BIG 12 CHAMPIONSHIP

>> 2011 ANNUAL REPORT



There has been no shortage of baseball in Oklahoma City this year.

Our ballpark is viewed by our community to be the destination for all major games that take place in the state of Oklahoma.

The University of Oklahoma and Oklahoma State University played their annual Bedlam Series in April over two days to crowds of over 14,000. In May, we hosted schools from Oklahoma, Texas, Missouri and Kansas to compete in the five-day-long Big 12 Championship Tournament. More than 35,000 people came to cheer on their favorite teams.

OUR BRAND {

HIGH SCHOOL BASEBALL GAMES

>> 2011 ANNUAL REPORT



In the spring of 2011, we launched our high school baseball program. This program allows area high school teams to play at RedHawks Field for free with the ability to sell RedHawks tickets to raise money for their teams.

The students feel like stars at the ballpark, as they get to experience the full feel of a professional game, including a public address announcer, use of the LED and scoreboard, and music in between at bats.

Through this program, 34 Oklahoma high schools and two area colleges played baseball games on our field.

OUR BRAND { COMMUNITY EVENTS

>> 2011 ANNUAL REPORT

One of the biggest priorities we focused on was to make sure the RedHawks were actively involved in our community.

In 2011, the RedHawks have played host to many non-profit events, including the American Heart Walk, Mark Harmon Celebrity Baseball Game, United Way Pancake Breakfast, Susan G. Komen Race for the Cure, and the Red, White and BOOM! event with the OKC Philharmonic Orchestra.

Also during this year, the RedHawks have made over one hundred in-kind donations to area schools, churches, non-profit fundraisers, little leagues, libraries, military groups and many other worthwhile community organizations.



ADVERTISING { PLAYBALL! GAME PROGRAM

>> 2011 ANNUAL REPORT



We introduced a terrific fan amenity this season, our *PlayBall!* game program.

PlayBall! is a free program that's given to every man, woman and child who walks in to the gates of our ballpark. *PlayBall!* is printed new every game, updated with fresh content, up-to-date stats and player bios. We also designed it to have a limited number of sponsor ads for maximum impact.

PlayBall! is the definitive source of Oklahoma City RedHawks information.



ADVERTISING {

PLAYBALL! GAME PROGRAM

>> 2011 ANNUAL REPORT

PHYSICIAN • PATIENT • TECHNOLOGY • PROCEDURE • COMMUNITY BENEFIT • AWARENESS

INTEGRIS Gastrointestinal Center

**NEW CENTER
NEW HOPE**



MANY TREATMENTS, ONE LOCATION
Gastrointestinal cancers require a special set of doctors, surgeons, nurses and treatments. INTEGRIS Cancer Institute of Oklahoma provides that special care in its new INTEGRIS Gastrointestinal Center.

The INTEGRIS Gastrointestinal Center provides some things that no other place can: state-of-the-art proton therapy in the same location and the support of the INTEGRIS Multidisciplinary Cancer Clinic. Now, patients with digestive, anal, esophagus, stomach, pancreatic, liver and colorectal cancers can find hope, and they can find complete treatment, collaboration and support groups all under one roof.

A BETTER TREATMENT, A BETTER FACILITY
Multidisciplinary treatment provides care for the whole person: body, mind and spirit. The team of oncologists, radiologists, gastroenterologists and colorectal surgeons creates treatment programs specific to individual patients. Proton therapy directly targets tumors, providing safer, more effective treatment with fewer side effects. And because it's all in one location, answers—and healing—come faster.

For more on proton therapy, please visit proton.com/ok. To learn more or schedule a consultation at INTEGRIS Cancer Institute of Oklahoma, call 877-811-ICIO or 405-773-6400 or visit integriscancer.com.

ProCure Proton Therapy Center

INTEGRIS Cancer Institute OF OKLAHOMA

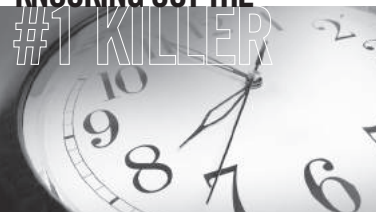
integriscancer.com 877-811-ICIO or 405-773-6400

Ad during April 15 - June 7.

PHYSICIAN • PATIENT • TECHNOLOGY • PROCEDURE • COMMUNITY BENEFIT • AWARENESS

Advanced Cardiac Care

KNOCKING OUT THE #1 KILLER



Every minute, approximately one American dies from a coronary event.

THREE SPECIALTIES, ONE FOCUS
Heart failure can happen at any time—and it can be treated in many ways. At INTEGRIS Advanced Cardiac Care, it's simple: we have more ways to help you beat it.

The heart transplant program at INTEGRIS Nash Zuhdi Transplant Institute, the heart failure program at INTEGRIS Heart Hospital, and Advanced Cardiac Care, specializing in mechanical blood pumps, all work together—making INTEGRIS the only hospital in the state to provide this comprehensive line of cardiac care.

Do you—or someone you know—suffer from heart failure? Call 405-713-9900 today to see if one of our advanced treatment options is the correct choice for you.

INTEGRIS Advanced Cardiac Care

integriskok.com 405-713-9900

Ad during June 13-20.

PHYSICIAN • PATIENT • TECHNOLOGY • PROCEDURE • COMMUNITY BENEFIT • AWARENESS

Promoting Stroke Awareness

IT'S WHAT YOU KNOW AND WHERE YOU GO



EVERY 40 SECONDS, SOMEONE SUFFERS A STROKE
That adds up to roughly 785,000 people every year. And of those, 150,000 will die. Yet with just a few simple steps, the risk of stroke can be significantly reduced—and even when a stroke does happen, the severity of the effects can be reduced as well. The key is knowing the signs and getting help immediately. Symptoms are sudden and include: numbness or weakness, trouble speaking or understanding, loss of balance or coordination, blurred vision and severe headache.

INTEGRIS STROKE UNITS: AMONG THE BEST IN THE STATE
The care you receive in those first few moments is critical. INTEGRIS stroke units are among the largest in the state, with more than 500 specifically trained RNs and physicians, the Brain Attack Team (BAT), the Code Stroke Team, staff neurologists and more—standing by 24 hours a day. The James R. Daniel Cerebrovascular and Stroke Center at INTEGRIS Baptist Medical Center earned the American Stroke Association's Gold Plus Performance Achievement award, recognizing our commitment to providing the best care for stroke patients.

Should you or someone you love ever show signs of a stroke, remember that seconds count—CALL 9-1-1 IMMEDIATELY.

INTEGRIS **JAMES R. DANIEL**
Stroke Center **Cerebrovascular & Stroke Center**
SOUTHWEST MEDICAL CENTER BAPTIST MEDICAL CENTER

integriskok.com 405-951-2277

Ad during July 4-10.

PHYSICIAN • PATIENT • TECHNOLOGY • PROCEDURE • COMMUNITY BENEFIT • AWARENESS

Experts in Cancer Care

CANCER CAN'T WE CAN



Dale Holpekier

MORE THAN A FACILITY
The INTEGRIS Cancer Institute of Oklahoma is more than a cancer treatment facility. It's a cancer treatment philosophy that treats the whole person, not just the cancer. That's why we offer massage, yoga, pastoral care, support groups, a wellness center and a meditation garden—because a strong spirit is strong against cancer.

MORE SURVIVORS OF MORE TYPES OF CANCER
We're committed to helping more survivors of more types of cancer than anywhere else in the state, and we're proud to be home to the ProCure Proton Therapy Center, which offers state-of-the-art technologies:

- Radiation Oncology with Novalis TX™ and Trilogy™
- Radiation Therapy
- Medical Oncology & Infusion Therapy with 18 Suites

For more information, please call 877-811-ICIO or visit integriscancer.com.

ProCure Proton Therapy Center

INTEGRIS Cancer Institute OF OKLAHOMA

integriscancer.com 877-811-ICIO

Ad during July 22 - August 2.

ARE YOU ON FACEBOOK?

 Have you "liked" local businesses so you can find out when they get in something new or are having a sale? What about your health care providers? Have you friended them so you know the latest advances being made in health care? What about your physician?

Our INTEGRIS Family Care Clinics are now on Facebook!
The physicians routinely post important health tips and other relevant health care topics and videos that are in the news. Additionally, they supply information on any upcoming health events in your community or information regarding talks they are giving in the area.

"Like" your favorite clinic and you'll have access to valuable information plus it might be your lucky day. **One lucky person will win a new Kindle 3G!**



Get the free mobile app at <http://gettag.mobi>

INTEGRIS Health.


Promotion ends October 1, 2011

integriskok.com/clinics Like

Ad during August 12-28.

INTEGRIS Presents

AN EVENING WITH ROB LOWE



Rob Lowe
Applaud Starliner

You may recognize him from his numerous film and TV appearances, but you may not know Rob Lowe has a very personal history with cancer. After losing both his grandmother and great-grandmother to breast cancer, Lowe became a dedicated activist in the fight against this disease that claims so many of our loved ones, working with groups like the Cancer Hope Network.

Lowe is a tireless advocate for the support of cancer survivors, and on Friday, September 9 at 7 p.m., he'll speak about his own life and experience with cancer.

The 2011 INTEGRIS Women's Health Forum features seminars, luncheons and girls' nights designed to enrich and enliven the lives of Oklahomans. Most of the events, like "An Evening with Rob Lowe," are free, but reservations are required, so sign up now! You can also purchase VIP passes and get VIP parking, seating and a chance to meet Rob Lowe!

Friday, Sept. 9 • 7 p.m.
Civic Center Music Hall
ADMISSION IS FREE, but seats are limited.
Registration: 951-2277 or integriskok.com/whf

A special thanks to our sponsors:

Chesapeake **INTEGRIS WOMEN'S HEALTH FORUM**
INTEGRIS James L. Hall A. Center for Mind, Body and Spirit

integriskok.com/whf 405-951-2277

Ad during September 2-5.

As one of the limited number of *PlayBall!* sponsors, INTEGRIS Health was featured in a full-page ad in each of the complimentary *PlayBall!* game programs handed out to fans this summer.

The *PlayBall!* program printed in 10 segments throughout the season, which allowed you to change your messaging each homestand.



>> 2011 ANNUAL REPORT



INTEGRIS Home Run for Life

The McMillins: Mike, Dara, daughter Kiera, and triplets Eli, Ellie and Easton.

Mike and Dara McMillin have always wanted a large family, however, they had difficulty adding after their first. The McMillins counted on Dr. David Kallenberger at the INTEGRIS Bennett Fertility Institute to help. Mike and Dara were thrilled when the treatments worked, and were overjoyed to discover that Dara was expecting triplets.

During a checkup, it was discovered that Dara had a ruptured amniotic sack. At 23 weeks, Dara was having contractions and developed an infection - which now put her life in danger.

Dr. Kallenberger advised that babies at 23 weeks often suffer from severe birth defects and even death. The McMillins decided to give their children every chance to live.

The babies were delivered. Each baby weighed slightly more than a pound, their eyes were still fused, and their skin was too sensitive to touch. The triplets spent months in the INTEGRIS Neonatal Intensive Care Unit, being cared for by Dr. Edward Co.

All three babies suffered from a disease of the eye tissue that almost always leads to blindness. Pediatric ophthalmologist Dr. Mark Scott presented the McMillins with an investigational alternative. The results were nothing short of remarkable. Dr. Scott said it was the closest thing to a miracle he had ever seen.

Dara knew the odds were against them, but believed they would all make it, and she was right. The babies have continued to fight every obstacle and defy every odd that has been placed in front on them.


INTEGRIS Health applauds all of those who have been instrumental in the McMillin's life including their family, Dr. David Kallenberger, Dr. Edward Co, Dr. Mark Scott and the entire medical team at INTEGRIS Baptist Medical Center. Please join us during the game tonight as we honor the McMillin triplets as they complete their HOME RUN FOR LIFE.

HENRY G. BENNETT, JR. INTEGRIS
Fertility Institute HOSPITAL SERVICE Neonatal INTENSIVE CARE

After moving Home Run for Life to July 30, the RedHawks gave INTEGRIS Health a bonus back inside cover in our *PlayBall!* game program promoting the McMillin family's story.

INTEGRIS Presents

AN EVENING WITH ROB LOWE



Rob Lowe
Keynote Speaker


You may recognize him from his numerous film and TV appearances, but you may not know Rob Lowe has a **very personal history with cancer**. After losing both his grandmother and great-grandmother to breast cancer, Lowe became a **dedicated activist** in the fight against this disease that claims so many of our loved ones, working with groups like the Cancer Hope Network.

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Friday, Sept. 9 • 7 p.m.
Civic Center Music Hall
ADMISSION IS FREE, but seats are limited.
Registration: 951-2277 or integrisk.com/whf

A special thanks to our sponsors:



INTEGRIS
WOMEN'S HEALTH FORUM
SEPTEMBER 9 - 24

INTEGRIS James L. Hall Jr. Center
for Mind, Body and Spirit

integrisk.com/whf 405-951-2277

To help INTEGRIS Health increase awareness of the Women's Health Forum kick-off featuring Rob Lowe, the RedHawks gave INTEGRIS a bonus back inside cover of a *PlayBall!* game program and a radio segment featuring Dr. Mary Ann Bauman with RedHawks broadcaster J.P. Shadrick on 1340 The Game.

ADVERTISING {

PLAYBALL! GAME PROGRAM

>>2011 ANNUAL REPORT

INTEGRIS Home Run for Life



Susan Cates had been a diabetic for 30 years and her kidneys were failing because of the disease. Her doctors told her she would need a kidney transplant. Susan's husband, Ross, immediately offered to donate his kidney to her, but he was not a match.

Tresa Hargrove had a rare kidney disease and underwent her first transplant in 1995. Several years later, the medication that she was taking began to damage her new kidney. Tresa also had a family member jump in to save her life. Her brother, Johnny, offered to donate his kidney to her, but he was not a match.

The two families had seemingly impossible obstacles until a computer program matched them. Ross was not a match for his wife, but he was compatible with Tresa. Johnny was not a match with his sister, but was compatible with Susan.

That's when the personnel from INTEGRIS Baptist Medical Center's Nazih Zuhdi Transplant Institute came in to help. Without revealing identities, they spoke to each pair about the possibility of a paired kidney donation. One donor agrees to give his/her kidney to the other donor's loved one if the second donor does the same in return. Since the donation is private, both families agreed to save a stranger's life.

The paired donations took place on Oct. 6, 2008. On Oct. 8, the group met for the very first time. Their initial meeting was in private, but since that time they have been telling their story to friends, co-workers and those that are facing similar medical challenges.

Because of the generosity of those that were once strangers, Susan and Tresa found a new lease on life. They both have more energy than they have ever had before; they are taking fewer medications and only visit their doctors a few times a year.

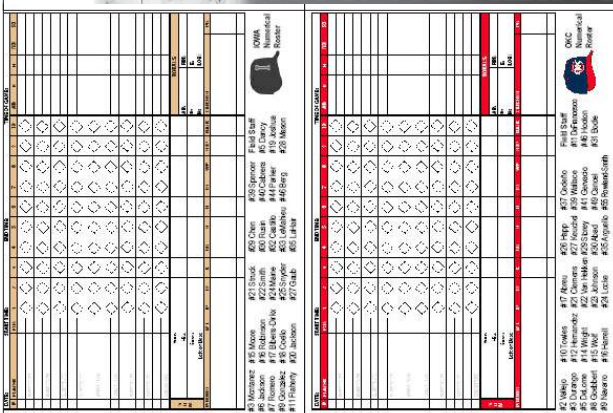
INTEGRIS Health applauds all of those who have been instrumental in Ross, Susan, Tresa and Johnny's lives, including their families, Dr. Samara, Dr. El-Ann and the entire medical team at INTEGRIS Baptist. Tonight we'll be honoring these four friends, as they complete their Home Run for Life.

INTEGRIS
NAZIH ZUHDI
Transplant Institute
BAPTIST MEDICAL CENTER

Tri-fold on the inside front cover on May 13.

THE MOST CHALLENGING HEALING

INTEGRIS Health
integrisk.com



INTEGRIS Health
integrisk.com

Masthead ad above scorecard.

PHYSICIAN • PATIENT • TECHNOLOGY • PROCEDURE • COMMUNITY BENEFIT • AWARENESS

Nazih Zuhdi Transplant Institute

TRANSFORMING TRANSPLANTING



Sarah Dignata, kidney donor, and Valerie Thomson, kidney recipient

CHANGING MORE LIVES

The INTEGRIS Nazih Zuhdi Transplant Institute saves more lives through transplants than any other facility in Oklahoma. And for good reason: the NZTI has achieved quite a few "firsts" and "records." NZTI surgeons performed the state's first heart and pancreas transplants. And the first in situ liver transplant, giving one liver to two patients. And the most kidney transplants in Oklahoma. The revolutionary Paired Kidney Transplant Program matches more donors and patients than ever before, ensuring that Oklahomans have the best opportunity for a successful transplant. All these firsts and records mean that NZTI is the simple choice for transplants in Oklahoma.

THE BEST AND THE BRIGHTEST

The NZTI is so trusted because it's made up of trusted, board-certified doctors and surgeons. And because most organs must be transplanted within 4 to 16 hours, the INTEGRIS transplant surgeons go above and beyond, performing their own retrievals and leaving nothing to chance. They match patients with donors, they retrieve organs, they perform ground-breaking procedures and they save lives.

To schedule an appointment or talk to a doctor about transplant options, visit integristransplant.com.

INTEGRIS
NAZIH ZUHDI
Transplant Institute
BAPTIST MEDICAL CENTER

integristransplant.com 800-991-3249

Back cover ad.

PLAYBALL!

Oklahoma City RedHawks
vs. Tampa Bay Rays
Friday, May 13, 2011



INTEGRIS Health
OKCREDHAWKS.COM

Logo on front cover.

On five nights, INTEGRIS Health was the title sponsor of *PlayBall!*, dominating the program with logo placement on the front cover, a full-page ad on the back cover, and a prominent feature on the very popular inside front cover foldout.

In addition, an INTEGRIS Health banner ad was featured above the scorecard in the center of *PlayBall!*

On May 13, INTEGRIS Health used their back cover ad for the Nazih Zuhdi Transplant Institute to coincide with the Home Run for Life paired kidney donation.

ADVERTISING { PLAYBALL! GAME PROGRAM

>> 2011 ANNUAL REPORT

INTEGRIS Home Run for Life



The day began like any other for Dan Duvall. He was a healthy, active 45-year-old who was off to work like any weekday. While at work in the afternoon, things changed drastically for him.

Dan began to experience blurred vision as he barely found his way to a chair in his office. Moments later numbness ran down his entire left side. A co-worker noticed that Dan's facial expression was not normal. He could no longer respond coherently to basic questions.

Dan was unable to use his left arm efficiently enough to reach or hold anything. His speech slurred badly, yet he didn't believe anything was seriously wrong. He was only 45 and was convinced he could just go to the doctor's office after he got off work.



Dan Duvall, stroke survivor.

INTEGRIS
JAMES R. DANIEL
Cerebrovascular
& Stroke Center
BAPTIST MEDICAL CENTER

INTEGRIS
JAMES R. DANIEL
Stroke Center
SOUTHWEST MEDICAL CENTER

One of Dan's co-workers realized that he was having a stroke. They immediately called 911. EMS arrived within ten minutes and quickly agreed that he was showing signs of a stroke. The last thing Dan remembers is looking out the back window of the ambulance as he was being loaded in.

The paramedics took Dan to the James R. Daniel Stroke Center at

INTEGRIS Southwest Medical Center, a nationally certified Joint Commission stroke center. Shortly after his arrival in the emergency room, medical personnel quickly surrounded him. He was diagnosed as having an ischemic stroke.

That same afternoon, Dan was administered a tPA (tissue plasminogen activator) treatment.

Within minutes, Dan's world slowly began to return to normal. Within days, he was released from INTEGRIS Southwest and returned to work as though nothing had happened.

Dan wants others to know that recognizing the signs of stroke is important. Strokes are not age specific and can happen to anybody at any time.

INTEGRIS applauds all of those who have been instrumental in Dan's life including his family and co-workers, Dr. Charles Morgan, Dr. Timothy Rathburn, Dr. Chad Boris, Dr. Michael Gearheart and the entire medical team at INTEGRIS Southwest Medical Center. Tonight we'll honor Dan as he completes his HOME RUN FOR LIFE.

Tri-fold on the inside front cover on June 18.

THE MOST CHALLENGING HEALING

INTEGRIS Health
integrisk.com

#10 Moore #131 Stovall #170 Johnson #200 Johnson
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 #199 Johnson #200 Johnson

Masthead ad above scorecard.

PHYSICIAN • PATIENT • TECHNOLOGY • PROCEDURE • COMMUNITY BENEFIT • AWARENESS

Promoting Stroke Awareness

IT'S WHAT YOU KNOW AND WHERE YOU GO

EVERY 40 SECONDS, SOMEONE SUFFERS A STROKE

That adds up to roughly 795,000 people every year. And of those, 150,000 will die. We wish just a few simple steps, the risk of stroke can be significantly reduced – and even when a stroke does happen, the severity of the effects can be reduced as well. The key is knowing the signs and getting help immediately. Symptoms can include and include: numbness or weakness, trouble speaking or understanding, loss of balance or coordination, blurred vision and severe headache.

INTEGRIS STROKE UNITS: AMONG THE BEST IN THE STATE

The care you receive in these first few moments is critical. INTEGRIS stroke units are among the largest in the state, with more than 500 specifically trained RNs and physicians, the Brain Attack Team (BAT), the Gold Stroke Team, staff neurologists and more – standing by 24 hours a day. The James R. Daniel Cerebrovascular and Stroke Center at INTEGRIS Baptist Medical Center earned the American Stroke Association's Gold Plus Performance Achievement award, recognizing our commitment to providing the best care for stroke patients.

Should you or someone you love ever show signs of a stroke, remember that seconds count. CALL 9-1-1 IMMEDIATELY.

INTEGRIS
JAMES R. DANIEL Stroke Center
BAPTIST MEDICAL CENTER

INTEGRIS
JAMES R. DANIEL Cerebrovascular & Stroke Center
BAPTIST MEDICAL CENTER

integrisk.com 405-951-2277

Back cover ad.

PLAYBALL!

October 7, 2011
2011 RedHawk Season
Saturday, Aug 27, 2011

INTEGRIS Health
OKCREDHAWKS.COM

Logo on front cover.

On June 18, INTEGRIS Health used their back cover ad for the James R. Daniel Stroke Center at Southwest Medical Center and the James R. Daniel Cerebrovascular & Stroke Center at Baptist Medical Center to coincide with Dan Duvall's Home Run for Life.

ADVERTISING }

PLAYBALL! GAME PROGRAM

>>2011 ANNUAL REPORT

INTEGRIS Home Run for Life



Nine months after delivering twin girls, Sky Dilbeck and her mother planned a mother-daughter outing. Sky's husband Jeff would stay home to watch the twins, Campbell and Landry, along with their oldest son Max.

While Sky's mom was driving that day, Sky suddenly began to experience a seizure. Sky's mom, a registered nurse, immediately pulled the car over and called 911. The ambulance arrived and urged her to go to the hospital.

Sky chose to go to the emergency room at INTEGRIS Baptist Medical Center and was greeted with a familiar face, a nurse that Sky had previously worked with. Though it was initially thought to be an aneurysm, an MRI and biopsy confirmed it was a brain tumor. Sky was diagnosed with stage three Oligodendroglioma. Doctors were not sure when the tumor started to grow, but knew exactly what treatment plan they would follow.



Sky Dilbeck and her family.



Sky began chemotherapy at the INTEGRIS Cancer Institute of Oklahoma and continued the treatment plan for the next two months. During this time period, Sky was overjoyed to find out that she was pregnant with her fourth child.

As happy as Sky and Jeff were to discover the news, the pregnancy would cause another hurdle in her struggle with brain cancer. She immediately stopped chemotherapy

and discussed with her doctors the best treatment plan to protect her unborn baby.

Sky persevered. She balanced both fighting for her life and caring for her growing family. After several months of radiation, Sky not only survived her cancer treatments, but also gave birth to her son, Jones.

Sky has now been cancer free since 2006 and credits her faith and

family with helping get through this challenging time. She wants others to know that a cancer diagnosis doesn't mean your life ends and it's important to never give up. Sky is now a pre-kindergarten teacher at Heritage Trails in Moore and enjoys living each day to the fullest.

INTEGRIS Health applauds all of those who have been instrumental in Sky's life including her family, Dr. Lawrence Davis, Dr. Brian Gerster, and

the entire medical team at INTEGRIS. Tonight we'll honor Sky as she completes her HOME RUN FOR LIFE.

To learn more about Sky's journey, go to www.integriscancer.com and click on the survivor stories tab and look for her picture.



Tri-fold on the inside front cover on July 8.

THE MOST CHALLENGING HEALING

INTEGRIS Health
integriskok.com

Player	AB	R	H	RBI	ERA	IP	WHIP	WAR	WARA
1B									
2B									
3B									
SS									
LF									
CF									
RF									
P									
C									

INTEGRIS Health
integriskok.com

PROFICIENT • PATIENT • PROGRESSIVE • COMMUNITY ORIENTED • AMBASSADOR

Experts in Cancer Care

CANCER CAN'T WE CAN

Dale Hupkemper

MORE THAN A FACILITY

The INTEGRIS Cancer Institute of Oklahoma is more than a cancer treatment facility. It's a cancer treatment philosophy that treats the whole person, not just the cancer. That's why we offer massage, yoga, pastoral care, support groups, a wellness center and a meditation garden — because a strong spirit is strong against cancer.

MORE SURVIVORS OF MORE TYPES OF CANCER

We are committed to helping more survivors of more types of cancer than anywhere else in the state, and we're proud to be home to the ProCure Proton Therapy Center, which offers state-of-the-art technologies:

- Radiation Oncology with Novalis TX™ and Trilogy™
- Radiation Therapy
- Medical Oncology & Infusion Therapy with 18 Suites

For more information, please call 877-811-ICID or visit integriscancer.com.

ProCure INTEGRIS Cancer Institute of Oklahoma
integriscancer.com 877-811-ICID

Masthead ad above scorecard.

THE MOST CHALLENGING HEALING

INTEGRIS Health
integriskok.com

Player	AB	R	H	RBI	ERA	IP	WHIP	WAR	WARA
1B									
2B									
3B									
SS									
LF									
CF									
RF									
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C									

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For more information, please call 877-811-ICID or visit integriscancer.com.

ProCure INTEGRIS Cancer Institute of Oklahoma
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Back cover ad.

PLAYBALL!

Oklahoma City, RedHawks
vs. Omaha Storm Chasers
Friday, July 8, 2011

INTEGRIS Health
OKCREDHAWKS.COM

Logo on front cover.

On July 8, INTEGRIS Health chose to use their back cover ad for the INTEGRIS Cancer Institute to coincide with Sky Dilbeck's Home Run for Life.

ADVERTISING { PLAYBALL! GAME PROGRAM

>> 2011 ANNUAL REPORT

INTEGRIS Home Run for Life



Mike and Dara McMillin have always wanted a large family, however, after their first child, they had difficulty continuing to have children. The McMillins counted on Dr. David Kallenberger at the INTEGRIS Bennett Fertility Institute to help. Mike and Dara were thrilled when the treatments worked, and were overjoyed to discover that Dara was expecting triplets.

Dara's pregnancy was off to a good, healthy start. After 21 weeks, Dara went in for another doctor's appointment and the sonographer noticed the extra weight of carrying three babies was putting a strain on Dara. She was hospitalized and put on bed rest.

During this time, it was discovered that one of the amniotic sacks had ruptured and was slowly affecting Dara's body. At 23 weeks, Dara was having contractions and developed an infection - which now put her life in danger. The infection and fever forced difficult decisions to be made.



The McMillins: Mike, Dara, daughter Kiera, and triplets Eli, Ellie and Easton.

Dr. Kallenberger advised Dara and Mike that babies at 23 weeks, by definition, often suffer from severe birth defects and given death. The McMillins decided to give their children every chance to live.

Four months before their actual due date, the babies were delivered. Each baby weighed slightly more than a pound, their eyes were still fused, and their skin was too sensitive to touch. Dr. Edward Co, a neonatologist at the

INTEGRIS Neonatal Intensive Care Unit, warned that the survival rate of Easton, Eli and Ellie was just one percent.

All three babies suffered from a disease of the eye tissue that almost always leads to blindness. Pediatric ophthalmologist Dr. Mark Scott presented the McMillins with an investigational alternative. The results were nothing short of remarkable. Dr. Scott said it was the

closest thing to a miracle he had ever seen.

Dara knew the odds were against them, but said, "God doesn't work in statistics, but works in miracles." She believed they would all make it, and she was right. The roller coaster ride has been emotional, but the babies have continued to fight every obstacle and defy every odd that has been placed in front of them.

INTEGRIS Health applauds all of those who have been instrumental in the McMillins' life including their family, Dr. David Kallenberger, Dr. Edward Co, Dr. Mark Scott and the entire medical team at INTEGRIS Baptist Medical Center. Please join us on Saturday, July 30th as we honor the McMillins triplets as they complete their HOME RUN FOR LIFE.



Tri-fold on the inside front cover on July 27.

THE MOST CHALLENGING HEALING

INTEGRIS Health
intgrisk.com

City	SERVICES											
	AC	AD	ADULT	ADULT	ADULT	ADULT	ADULT	ADULT	ADULT	ADULT	ADULT	ADULT
OKLAHOMA CITY												
MOORE												
EDMONT												
MASSACHUSETTS												
NEW YORK												
PHOENIX												
PORTLAND												
SAN ANTONIO												
SAN DIEGO												
SAN JOSE												
ST. LOUIS												
TEMPLE												
TULSA												
WICHITA												

Masthead ad above scorecard.

THE 1 AND ONLY INTEGRIS

BEST REGIONAL HOSPITALS
US News
OKLAHOMA CITY, OK
2010-2011

In the 2011 Best Hospitals rankings, INTEGRIS Baptist was ranked #1 in Oklahoma City. In addition, INTEGRIS was the only healthcare system based in Oklahoma to make the Thomson Reuters list of top-performing systems nationwide, based on various measures of clinical quality, efficiency and patient satisfaction.

We are proud to be the ONE, the ONLY, the Oklahoma-owned choice for Oklahoma's own.

INTEGRIS Health
intgrisk.com | 405-951-2277

UROLOGY • DIABETES • ENT • GYN/OB • KIDNEY DISORDERS • ORTHOPEDICS • PULMONOLOGY

Back cover ad on July 27.

PLAYBALL!

INTEGRIS Health
OKCREDHAWKS.COM

Logo on front cover.

ADVERTISING }

PLAYBALL! GAME PROGRAM

>>2011 ANNUAL REPORT

INTEGRIS Home Run for Life



Chad Peery has always been known as someone who gave of himself to serve others, no matter what. Years ago he began volunteering for the reserve force of the Haskell Police Department, which turned into a career as a member of the Oklahoma City Police Department.

In February of this year, while Chad was off duty, he was asked to escort three men out of a local bar. Chad's world changed forever as a result of this incident: he was beaten and left paralyzed from the neck down.

What came next were several weeks in intensive care. Doctors did not think Chad would make it through his devastating injuries. Chad required a feeding tube and was in a constant state of pain. The Peery family and the Oklahoma City Police Department surrounded Chad around the clock in the coming weeks and months to provide prayers, encouragement and support.



INTEGRIS
JIM THORPE
Rehabilitation

Chad Peery, local hero.



Once Chad's condition stabilized, he was discharged from the hospital and admitted to INTEGRIS Jim Thorpe Rehabilitation. Chad could now barely move his left arm, and had little control of where it went. All Chad wanted to do was be able to hug his four children and feed himself.

Chad began full-time care under the supervision of Dr. Amal Moorad and Dr. Shawn Smith and measured every step as a success. Through hours of therapy

each day, Chad made progress one step at a time. First his left arm started to get stronger and now he could move it. Then his right arm started making progress.

Chad and the staff at INTEGRIS continued to press through every obstacle that he faced and slowly began to achieve slight movement in his legs.

In June, after months of inpatient therapy, Chad was released from Jim

Thorpe and could now write his name, feed himself and hug his children. These tasks were accomplishments that doctors were not sure that Chad would ever make.

Chad continues to visit INTEGRIS Jim Thorpe for outpatient rehabilitation. Despite the odds against him, this local hero continues to persevere and gets a little healthier every day.

INTEGRIS Health applauds Chad and

all of those who have been instrumental in his life including his family, the Oklahoma City Police Department, Dr. Amal Moorad, Dr. Shawn Smith and the entire medical team at INTEGRIS Jim Thorpe Rehabilitation. Tonight we'll honor Chad as he completes his HOME RUN FOR LIFE.

For more information about how you can help Chad with his journey, visit www.chadpeeryfund.org

Tri-fold on the inside front cover on August 27.

THE MOST CHALLENGING HEALING

INTEGRIS Health
integrisk.com

DEPARTMENT	POSITION	NAME	PHONE	EMAIL
ADMISSIONS	#10 Admit	John Smith	405-946-1234	john.smith@integrisk.com
	#11 Admit	Jane Doe	405-946-1235	jane.doe@integrisk.com
	#12 Admit	Mike Johnson	405-946-1236	mike.johnson@integrisk.com
	#13 Admit	Sarah Lee	405-946-1237	sarah.lee@integrisk.com
	#14 Admit	David Kim	405-946-1238	david.kim@integrisk.com
	#15 Admit	Emily White	405-946-1239	emily.white@integrisk.com
	#16 Admit	Chris Brown	405-946-1240	chris.brown@integrisk.com
	#17 Admit	Alex Green	405-946-1241	alex.green@integrisk.com
	#18 Admit	Mia Black	405-946-1242	mia.black@integrisk.com
	#19 Admit	Noah Gray	405-946-1243	noah.gray@integrisk.com
NURSING	#20 RN	Patricia Miller	405-946-1244	patricia.miller@integrisk.com
	#21 RN	Robert Wilson	405-946-1245	robert.wilson@integrisk.com
	#22 RN	Laura Moore	405-946-1246	laura.moore@integrisk.com
	#23 RN	James Taylor	405-946-1247	james.taylor@integrisk.com
	#24 RN	Michelle Adams	405-946-1248	michelle.adams@integrisk.com
	#25 RN	Kevin Baker	405-946-1249	kevin.baker@integrisk.com
	#26 RN	Ashley Clark	405-946-1250	ashley.clark@integrisk.com
	#27 RN	Brandon Evans	405-946-1251	brandon.evans@integrisk.com
	#28 RN	Samantha Hill	405-946-1252	samantha.hill@integrisk.com
	#29 RN	Tyler Scott	405-946-1253	tyler.scott@integrisk.com
PHYSICIAN	#30 MD	Dr. Amal Moorad	405-946-1254	amal.moorad@integrisk.com
	#31 MD	Dr. Shawn Smith	405-946-1255	shawn.smith@integrisk.com
	#32 MD	Dr. Michael Chang	405-946-1256	michael.chang@integrisk.com
	#33 MD	Dr. Jennifer Lee	405-946-1257	jennifer.lee@integrisk.com
	#34 MD	Dr. Robert Kim	405-946-1258	robert.kim@integrisk.com
	#35 MD	Dr. Emily White	405-946-1259	emily.white@integrisk.com
	#36 MD	Dr. Chris Brown	405-946-1260	chris.brown@integrisk.com
	#37 MD	Dr. Alex Green	405-946-1261	alex.green@integrisk.com
	#38 MD	Dr. Mia Black	405-946-1262	mia.black@integrisk.com
	#39 MD	Dr. Noah Gray	405-946-1263	noah.gray@integrisk.com
SUPPORT STAFF	#40 Tech	John Doe	405-946-1264	john.doe@integrisk.com
	#41 Tech	Jane Smith	405-946-1265	jane.smith@integrisk.com
	#42 Tech	Mike Johnson	405-946-1266	mike.johnson@integrisk.com
	#43 Tech	Sarah Lee	405-946-1267	sarah.lee@integrisk.com
	#44 Tech	David Kim	405-946-1268	david.kim@integrisk.com
	#45 Tech	Emily White	405-946-1269	emily.white@integrisk.com
	#46 Tech	Chris Brown	405-946-1270	chris.brown@integrisk.com
	#47 Tech	Alex Green	405-946-1271	alex.green@integrisk.com
	#48 Tech	Mia Black	405-946-1272	mia.black@integrisk.com
	#49 Tech	Noah Gray	405-946-1273	noah.gray@integrisk.com

Masthead ad above scorecard.

**FULL HEARTSCAN.
HALF THE PRICE.**

**HOW HEALTHY IS YOUR HEART?
BEING SMART HAS NEVER BEEN EASIER**

Taking care of yourself is important to you. You try to do everything you can to be healthy, but how healthy is your heart? Is it in great shape or is it beginning to fail? Do you have children living in your arteries? And how can you know for sure?

The best way to get a clear picture of your heart's health is with an INTEGRIS HeartScan™ - a simple, noninvasive outpatient procedure - no injections, dyes, fasting or other preparation is necessary.

For just \$50, you can schedule this easy and thorough procedure and make sure your heart is running strong. You'll also receive a private consultation where you'll learn your calcium score and what that means for your health. Your heart has worked non-stop for you, isn't it time you took a few minutes to work for it?

Call 405-946-CARE to schedule your HeartScan today.

INTEGRIS Health Hospital
PARTNERSHIP CENTER
integrisk.com | 405-946-CARE

Back cover ad on August 27.

PLAYBALL!

ONLINE ONLY FROM 8:00 AM TO 11:00 PM
STARTS AUGUST 27, 2011

INTEGRIS Health
OKLAHOMA CITY REDHAWKS

Logo on front cover.

ADVERTISING { RIGHT FIELD SIGN

>> 2011 ANNUAL REPORT



INTEGRIS Health was featured in a prominent area as part of the landscape of RedHawks Field at Bricktown. You were one of 14 partners to receive a billboard, measuring 10' tall by 20' wide, above right field of the ballpark.

ADVERTISING { RADIO

>>2011 ANNUAL REPORT



Color commentator Darren Headrick (left), with play-by-play broadcaster J.P. Shadrick.

In 2011, the radio home of the Oklahoma City RedHawks was AM 1340 The Game. In addition to that great station, all games were simulcast on 1340thegame.com and on mobile devices through the Clear Channel iheartradio application, a free download.

INTEGRIS Health was featured in two, 30-second commercials during all 144 Oklahoma City RedHawks radio broadcasts this season.

ADVERTISING { WEBSITE

>> 2011 ANNUAL REPORT



OKCREDHAWKS.com

OKCRedHawks.com has continued to be a vital information outlet for Oklahoma City RedHawks Baseball. Our website is packed full of news and information about the team, sponsor promotions, photos, video clips and much more!

As a corporate partner, you had a link to your company website posted on OKCRedHawks.com.

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT

A key element of your partnership with the Oklahoma City RedHawks was the Home Run for Life program.

Throughout the season, INTEGRIS Health recognized people who, with the help of their families, physicians, and health care professionals, overcame or were battling a significant medical event in their life.

On five occasions, the RedHawks hosted that evening's honoree and their family in a suite. The RedHawks provided complimentary food and beverages on your behalf. INTEGRIS used their five designated suite nights to host medical personnel that cared for the Home Run for Life participants.

The honoree was featured on the inside cover of the *PlayBall!* game program and an inning break was dedicated to them.

During the inning break, their story was told to a packed crowd before they took a symbolic "home run" trip around the bases.

Upon crossing home plate, RedHawks manager Tony DeFrancesco presented the honoree with an engraved Louisville Slugger bat to commemorate the evening.

"We felt like royalty that night, you did an AMAZING job! We want to thank you from the bottom of our hearts. The more people we can share our story with the more lives can be saved!"

-Tresa Hargrove, Home Run for Life participant



Tresa Hargrove and INTEGRIS employee, Johnny Kitchen, finish their lap around the bases by high fiving RedHawks manager Tony DeFrancesco.



Husband and wife, Ross and Susan Cates, complete their Home Run for Life.

PROMOTION



HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



After completing their Home Run for Life, Johnny, Tresa, Ross and Susan pose with RedHawks manager Tony DeFrancesco.



The Home Run for Life participants enjoyed the RedHawks team suite along with food and drinks for 20 of their closest friends and family.



Johnny, Tresa, Susan and Ross pose from their suite and their personalized Louisville Sluggers.

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT

Shannon,

Thank you so much for all of your help in making Saturday such a special evening for me and my family. I have been truly blessed to be able to take part in all of the activities.

The OKC RedHawks have been very generous in making the evening such a big success. You have represented the RedHawks with such a professional attitude that my guests were inquiring about you. They all recognized your ability to represent the RedHawks in such a positive manner. The RedHawks are very fortunate to have you.

I was so honored to be able to participate with INTEGRIS and the OKC RedHawks in promoting Stroke Awareness. There was such a strong message that was delivered on Saturday to so many people. The entire OKC RedHawks organization and yourself are to be commended for contributing the time and resources in delivering the message. With such a major influence that the RedHawks have on the community, there are only positive results to be gained.

Stroke Awareness is very close to my heart and there is no way possible for me to have been able to have the opportunity without the help of the OKC RedHawks in addressing the issue. You and the entire organization have touched so many lives that there is really no way to be able to count. Thank you again for all of your help. You have been a true blessing.

- Dan Duvall, Home Run for Life Participant



Dan Duvall and his family being honored with Home Run for Life.



The Duvall Family high fiving the New Orleans Zephyrs.

PROMOTION



HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



Dan and his son, Jace, rounding the bases.



The RedHawks giving high fives to Dan and his family.



The Duvall family, along with RedHawks mascots Cooper and Ruby, RedHawks manager Tony DeFrancesco and INTEGRIS Health Metro Vice President, Jim Porterfield.

"I thought this was a great event and a great way to get our messaging out to the public. The ballpark was packed and the RedHawks staff made this a very smooth process for the Dan Duvall and his family. Everyone enjoyed themselves and we couldn't have picked a better spokesperson! Thanks for allowing me to represent INTEGRIS Southwest at this event."

- Jim Porterfield, INTEGRIS Health Metro Vice President

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



Sky Dilbeck and her family were honored in the third Home Run for Life promotion on July 8.



The Dilbeck family begin their ceremonial run around the bases.



Sky and her daughter high five the RedHawks, an umpire and Cooper.



Jeff and Jones Dilbeck high five RedHawks players and coaches.

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



Lynda Van Horn, Administrative Director of Operations for INTEGRIS Cancer Institute of Oklahoma, Cooper, Ruby, RedHawks manager Tony DeFrancesco and the entire Dilbeck family celebrate Home Run for Life.



Sky with her family and friends.



Sky catching up with one of her nurses.

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



The McMillin Family with Mike, Elie, Easton, Keira, Dara and Eli decked out in RedHawks gear being honored during Home Run for Life.



Dara, Ellie, Eli and Keira McMillin



INTEGRIS' Debbie McCann and Easton and Mike McMillin

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



RedHawks mascots Cooper and Ruby, Clinical Director NICU, Newborn Nursery and Lactation Services Debbie McCann, RedHawks manager Tony DeFrancesco and the McMillin family.



The McMillin family enjoy their RedHawks suite during the game.

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



Chad Peery and two of his sons high fiving the Iowa Cubs baseball team during Home Run for Life.



Chad and his sons completing their Home Run for Life with the RedHawks and mascots Cooper and Ruby.



Chad and his sons recognized in Home Run for Life.

PROMOTION { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



Cooper and Ruby, INTEGRIS Southwest Medical Center President James Moore, Dr. Amal Moorad, RedHawks manager Tony DeFrancesco and Chad Peery and his sons.

ADVERTISING { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT

PAID ADVERTISING

They stepped up to the plate.

These strangers became close friends when they had to make a life-altering decision.

By Michael Byrnes
Oklahoma City RedHawks

From the outside looking in, four individuals: Ross, Susan, Johnny and Tresa simply seem like long-time friends. What you wouldn't know by seeing them is that they were brought together by unique circumstances that would change each one of their lives.

Susan Cates had been a diabetic for 30 years and her kidneys were failing because of the disease. Her doctors told her she would need a kidney transplant. Susan's husband, Ross, immediately offered to donate his kidney to her, but he was not a match.

Tresa Hargrove had a rare kidney disease and underwent her first transplant in 1995. Several years later, the medication that she was taking began to damage her new kidney.

Tresa also had a family member jump in to save her life. Her brother, Johnny, offered to donate his kidney to her, but he was not a match.

The two families had seemingly impossible obstacles until a computer program matched them. Ross was not a match for his wife, but he was compatible with Tresa. Johnny was not a match with his sister, but was compatible with Susan.

That's when the personnel from INTEGRIS Baptist Medical Center's Nazih Zuhdi Transplant Institute came in

to help. Without revealing identities, they spoke to each pair about the possibility of a paired kidney donation. One donor agrees to give his/her kidney to the other donor's loved one if the second donor does the same in return. Since the donation is private, both families agreed to save a stranger's life.

The paired donations took place, and a few days later, the group met for the very first time. Since that time, they have been telling their story to friends, co-workers and those that are facing similar medical challenges. Because of the generosity of those that were once strangers, Susan and Tresa found a new lease on life. They

both have more energy than they have ever had before, they are taking fewer medications and only visit their doctors a few times a year.

The Oklahoma City RedHawks and INTEGRIS Health applaud all of those who have been instrumental in the four friends' lives, including their families, Dr. Samara, Dr. El-Amm and the entire medical team at INTEGRIS Baptist. Please join us in cheering them on during tonight's RedHawks game as they complete their Home Run for Life.



INTEGRIS Health
OKLAHOMA CITY REDHAWKS | 2 S. MICKEY MANTLE DRIVE | OKLAHOMA CITY, OK 73104
OKCREDHAWKS.com | OklahomaCityRedHawks (405) 218-1000

PAID ADVERTISING

Always count on your teammates.

Whether in baseball or life, you need teammates. For Dan, his teammates actually saved his life.

By Michael Byrnes
Oklahoma City RedHawks

The day began like any other for Dan Duvall. He was a healthy, active 45-year-old who started his morning off as usual. While at work in the afternoon, things changed drastically for him.

Dan began to experience blurred vision as he barely found his way to a chair in his office. Moments later numbness ran down his entire left side. A coworker noticed that Dan's facial expression was not normal. Dan could no longer respond coherently to basic questions.

Dan could no longer use his left arm efficiently enough to reach or hold anything. His speech slurred badly, yet he didn't believe anything was seriously wrong. He was only 45 and was convinced he could ever get to the doctor's office after he got off of work.

One of Dan's coworkers realized that he was having a stroke. They immediately called 911. EMS arrived within ten minutes and quickly agreed that he was showing signs of a stroke. The last thing Dan remembers is looking out the back window of the ambulance as he was being loaded in.


The paramedics took Dan to the James R. Daniel Stroke Center at INTEGRIS Southwest Medical Center, a nationally

certified Joint Commission stroke Center. Shortly after his arrival in the emergency room medical personnel quickly surrounded him. Dan was diagnosed as having an ischemic stroke.

At 3:20 p.m., Dan was administered a tPA (tissue plasminogen activator) treatment. Within minutes, Dan's world slowly began to return to normal. Within days, he was released from INTEGRIS Southwest and returned to work as though nothing had happened.

Dan wants others to know that recognizing the signs of stroke and that getting medical attention immediately is essential to an individual's recovery. Strokes are not age specific and can happen to anybody at anytime, like it did to Dan.

INTEGRIS applauds all of those who have been instrumental in Dan's life including his family and co-workers, Dr. Charles Morgan, Dr. Timothy Rathbun, Dr. Chad Borin, and Dr. Michael Gearheart and the entire medical team at INTEGRIS Southwest Medical Center. Please join us at RedHawks Field at Bricktown on Saturday, June 18th, as we will honor Dan as he completes his Home Run for Life: a ceremonial trip around the basepath during the game.



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PAID ADVERTISING

Sometimes life throws a curveball.

We all face unexpected events in our lives. But very few have had to overcome the enormous obstacles Sky faced.

By Michael Byrnes
Oklahoma City RedHawks

Nine months after delivering twin girls, Sky Dilbeck and her mother planned a mother-daughter outing. Sky's husband Jeff would stay home to watch the twins, Campbell and Landry, along with their oldest son Max.

While Sky's mom was driving that day, Sky suddenly began to experience a seizure. Sky's mom, a registered nurse, immediately pulled the car over and called 911. The EMTs arrived and urged her to go to the hospital.

Sky chose to go to the emergency room at INTEGRIS Baptist Medical Center and was greeted with a familiar face, a nurse that Sky had previously worked with. Though it was initially thought to be an aneurysm, an MRI and biopsy confirmed it was a brain tumor.

Sky was diagnosed with a stage three Oligodendroglioma. Doctors were not sure when the tumor started to grow, but knew exactly what treatment plan they would follow to overcome the cancer.

Sky began chemotherapy at the INTEGRIS Cancer Institute of Oklahoma and continued the treatment plan for the next two months. During this time period, Sky was overjoyed to find out that she was pregnant with her fourth child.

As happy as Sky and Jeff were to discover the news, the pregnancy would cause another hurdle in her struggle with brain cancer. She immediately stopped chemotherapy and discussed with her doctors the best treatment plan to protect her unborn baby.

Sky persevered. She balanced both fighting for her life and caring for her growing family. After several months of radiation, Sky not only survived her cancer treatments, but also gave birth to her son, Jones.

Sky has now been cancer free since 2006 and credits her faith and family with helping get through this challenging time. She wants others to know that a cancer diagnosis doesn't mean your life ends and it's important to never give up. Sky is now a pre-kindergarten teacher at Heritage Trails in Moore and enjoys living each day to the fullest.

INTEGRIS Health applauds all of those who have been instrumental in Sky's life including her family, Dr. Lawrence Davis, Dr. Brian Geister, and the entire medical team at INTEGRIS. Please join us at RedHawks Field at Bricktown tonight, where we'll honor Sky as she completes her Home Run for Life: a ceremonial trip around the basepath during the game.

To learn more about Sky's journey, go to www.integriscancer.com and click on the survivor stories tab and look for her picture.



INTEGRIS Health
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PAID ADVERTISING

We're cheering on the underdog.

The underdogs are triplets - and they have endured a lot. You won't believe their incredible miracle story.

By Michael Byrnes
Oklahoma City RedHawks

Mike and Dara McMillin have always wanted a large family, however they had difficulty adding after their first. The McMillins counted on Dr. David Kallenberger at the INTEGRIS Bennett Fertility Institute to help.

All three babies suffered from a disease of the eye tissue that almost always leads to blindness. Pediatric ophthalmologist Dr. Mark Scott presented the McMillins with an investigational alternative. The results were nothing short of remarkable. Dr. Scott said it was the closest thing to a miracle he had ever seen.

Mike and Dara were thrilled when the treatments worked, and were overjoyed to discover that Dara was expecting triplets.

During a checkup, it was discovered that Dara had a ruptured amniotic sack. At 23 weeks, Dara was having contractions and developed an infection - which now put her life in danger.

Dr. Kallenberger advised that babies at 23 weeks often suffer from severe birth defects and even death. The McMillins decided to give their children every chance to live.

The babies were delivered. Each baby weighed slightly more than a pound, their eyes were still fused, and their skin was too sensitive to touch. The triplets spent months in the INTEGRIS Neonatal Intensive Care Unit, being cared for by Dr. Edward Co.

Dara knew the odds were against them, but believed they would all make it, and she was right. The babies have continued to fight every obstacle and defy every odd that has been placed in front of them.

INTEGRIS Health applauds all of those who have been instrumental in the McMillin's life including their family, Dr. David Kallenberger, Dr. Edward Co., Dr. Mark Scott and the entire medical team at INTEGRIS Baptist Medical Center. Please join us at RedHawks Field at Bricktown on Saturday, July 30th, as we will honor the McMillins as they complete their Home Run for Life: a ceremonial trip around the basepath during the game.



INTEGRIS Health
OKLAHOMA CITY REDHAWKS | 2 S. MICKEY MANTLE DRIVE | OKLAHOMA CITY, OK 73104
OKCREDHAWKS.com | OklahomaCityRedHawks (405) 218-1000

PAID ADVERTISING

Root for a true hero.

People tend to call professional athletes "heroes" - but you read Chad's story, you'll know who the real hero is.

By Michael Byrnes
Oklahoma City RedHawks

Chad Peery has always been known as someone who gave of himself to serve others, no matter what. Years ago he began volunteering for the reserve force of the Haskell Police Department, which turned into a career as a member of the Oklahoma City Police Department.

In February of this year, while Chad was off duty, he was asked to escort three men out of a local bar. Chad's world changed forever as a result of this incident: he was beaten and left paralyzed from the neck down.

What came next were several weeks in intensive care. Doctors did not think Chad would make it through his devastating injuries. The Peery family and the Oklahoma City Police Department surrounded Chad around the clock in the following weeks and months to provide prayers, encouragement and support.

Once Chad's condition stabilized, he was discharged from the hospital and admitted to INTEGRIS Jim Thorpe Rehabilitation. Chad could now barely move his left arm, and had little control of where it went. All Chad wanted to do was be able to hug his four children and do everyday tasks.

Chad began full-time care under the supervision of Dr. Amal Moorad and Dr. Shawn Smith and measured every step as a success. Through hours of therapy each day, Chad made progress one step at a time. First his left arm started to get stronger and now he could move it. Then his right arm started making progress.

Chad and the staff at INTEGRIS continued to press through every obstacle that he faced and slowly began

to achieve slight movement in his legs.

In June, after months of inpatient therapy, Chad was released from Jim Thorpe. He could now write his name, feed himself and walk with the children. These tasks were accomplishments that doctors were not sure that Chad would ever make.



Chad continues to visit INTEGRIS Jim Thorpe for outpatient rehabilitation. Despite the odds against him, this local hero continues to persevere and gets a little healthier every day.

INTEGRIS Health applauds Chad and all of those who have been instrumental in his life including his family, the Oklahoma City Police Department, Dr. Amal Moorad, Dr. Shawn Smith and the entire medical team at INTEGRIS Jim Thorpe Rehabilitation. Please join us at RedHawks Field at Bricktown on Saturday, August 27, as we will honor Chad as he completes his Home Run for Life: a ceremonial trip around the basepath during the game.

For more information about how you can help Chad with his journey, visit www.chadpeeryfund.org

INTEGRIS Health
OKLAHOMA CITY REDHAWKS | 2 S. MICKEY MANTLE DRIVE | OKLAHOMA CITY, OK 73104
OKCREDHAWKS.com | RedHawksBaseball (405) 218-1000

To promote the honorees upcoming night, the RedHawks created a newspaper ad that each ran in the *The Oklahoman* before the Home Run for Life game.

ADVERTISING { HOME RUN FOR LIFE

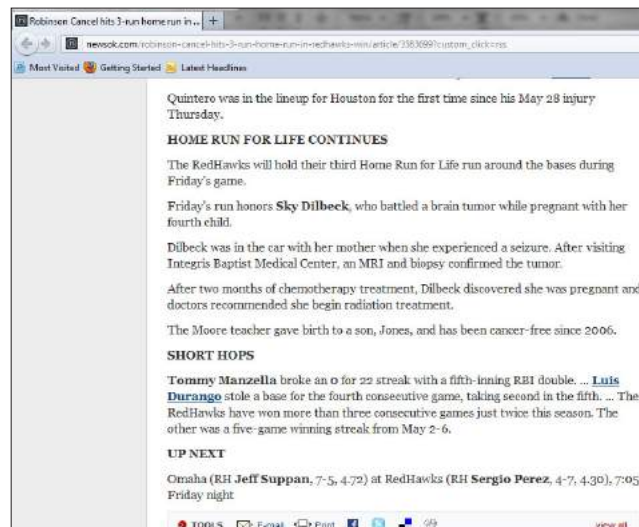
>> 2011 ANNUAL REPORT



With so much excitement built around the Home Run for Life promotion, the recipients' stories garnered lots of media coverage.



Sky's Home Run for Life story on ballparkdigest.com



Sky's Home Run for Life story in *The Oklahoman* and NewsOK.com

OFFICIAL WEBSITE OF THE OKLAHOMA CITY REDHAWKS

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Triplets Born Four Months Premature Complete Home Run for Life
 By J. P. Shadrick / Oklahoma City RedHawks 07/29/2011 10:05 AM ET

Facebook Tweet Digg Print Email

OKLAHOMA CITY - The Oklahoma City RedHawks and INTEGRIS Health continue the "Home Run for Life" promotion on Saturday July 30, recognizing people in the Oklahoma City community who, with the help of their families, physicians and health care professionals, have overcome a significant medical event in their life.

Selected Home Run for Life participants will get to take a home run "lap" around the bases between innings, symbolizing the end of a battle against adversity.

"It's humbling for us to work with INTEGRIS Health in recognizing people in our communities who have had to endure so much in their lives," RedHawks President/General Manager Michael Byrnes said. "This promotion helps the community understand the hardships that some families overcome to live normal lives."

The fourth Home Run for Life promotion celebrates Mike and Dara McMillin and their triplets Easton, Ellie and Eli.

After the birth of their first child Kiera, the McMillins tried for eight years to have more children with no success. The McMillins turned the INTEGRIS Bonnist Fertility Institute in March of 2009. Mike and Dara were thrilled when the treatments worked, and were overjoyed to discover that Dara was expecting triplets.

Doctors told the McMillins that multiple babies are rarely carried for a full 10-month term, so they expected the babies to come early. It was how early that took everyone by

GROUPON
Sweet!
 Up to 90% off local eats
 See Today's Deal

The triplet's Home Run for Life story on OKCRedHawks.com.

Oklahoma City RedHawks
 Professional Sports Team · Oklahoma City, Oklahoma · Edit Info

Wall

Share: Status Photo Link Video Question

What's on your mind?

Oklahoma City RedHawks
 Join us Saturday night as we honor the McMillin triplets, who were born four months premature, as they complete their Home Run for Life!

Triplets Born Four Months Premature Complete Home Run for Life
 oklahomacity.redhawks.mlb.com

The Oklahoma City RedHawks and INTEGRIS Health continue "Home Run for Life" promotion on Saturday July 30, recognizing people in the Oklahoma City community who, with the help of families, physicians and health care professionals, have overcome a significant medical event in their life.

2 seconds ago · Like · Comment · Share

Oklahoma City RedHawks
 Sounds Cruise to 13-2 Win over RedHawks

Sounds Cruise to 13-2 Win over RedHawks

The triplet's Home Run for Life story the RedHawks Facebook and Twitter.

SATURDAY'S REDHAWKS GAME

RedHawks 4, Omaha 5

For the first time in the homestand, Oklahoma City failed to reach nine hits as they lost 5-4 to Omaha.

The RedHawks squeaked out three hits and committed four errors in the Saturday defeat.

"Three hits isn't going to get it done," RedHawks manager **Tony DeFrancisco** said. "We put together quality at bats and they walked a ton of guys. But we made four errors, with three hits that's a bad combo."

Oklahoma City's final error came at an inopportune time. **David Lough** hit a bunt single with runners on first and second that led to a **Douglas Arzuffe** throwing error to score **Joaquin Armas** for the Storm Chasers' fifth run in the top of the seventh.

RedHawks outfielder **Brian Bogusovic** went 1-for-2 with three RBIs, all coming on a bases-loaded double to center to tie the game at four apiece.

Oklahoma City left nine men on base and were walked a total of ten times but were out nine to three by the Storm Chasers.

Omaha's **Vin Mazzaro** was ejected after being substituted out of the game and exchanging words with home plate umpire **Brett Robson**.

Mazzaro pitched 3 2/3 innings giving up two hits, four runs and walking seven with four strikeouts.

Omaha scored two runs each in the first and third inning, with their final run coming in the seventh.

PEREZ OUT LIKELY WITH LEG INJURY

RedHawks starting pitcher **Sergio Perez** left Saturday's game with heat exhaustion after pitching 4 2/3 innings. He allowed six hits and four runs, two earned, and struck out four.

It appears that Perez may have hurt his leg, but he said he wouldn't have details on the injury until Sunday.

Perez was looking for his second consecutive win after earning his first win since May 31 in a July 25 outing where he pitched five innings and allowed two runs against Memphis.

HOME RUN FOR LIFE

The Oklahoma City RedHawks and INTEGRIS Health held their fourth Home Run for Life promotion at Saturday's game.

Home Run for Life recognizes those in the Oklahoma City area who have overcome a significant medical event in their life with the help of their families, doctors and health care professionals.

Selected participants took a home run around the bases between innings, a symbol for the end of their adversity.

On Saturday, **Mike and Dana McMillin** and their triplets **Easton, Ellie and Eli** were honored. The McMillin triplets were born four months earlier than their March 13th due date and each weighed a little over one pound.

UP NEXT

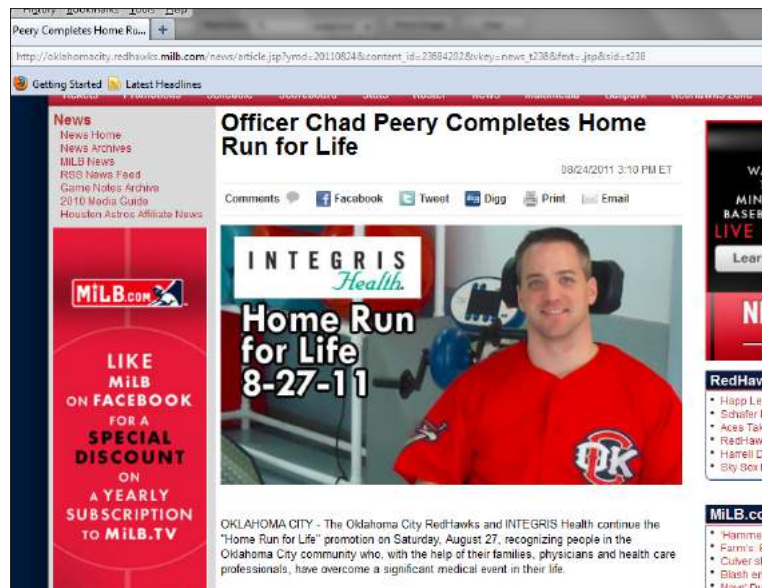
RedHawks (RH **Brad Hennessey**, 0-2, 7.98 ERA) vs. Omaha (OH **Mike Montgomery**, 3-5, 5.47 ERA), 4:05 p.m., Sunday

BY TARIO LEE

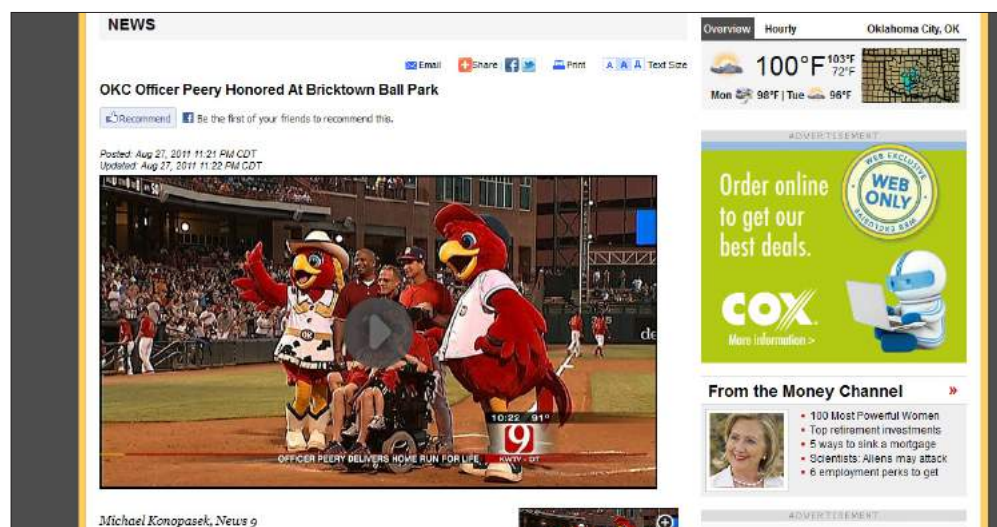
The triplet's Home Run for Life story on *The Oklahoman* and NewsOK.com

ADVERTISING { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



Home Run for Life story on OKCRedHawks.com.



Channel 9 covered Chad Peery's Home Run for Life both on the 10 p.m. newscast and online.

ADVERTISING { HOME RUN FOR LIFE

>> 2011 ANNUAL REPORT



INSIDE TODAY'S NEWSPAPER

Dynamic Duos

Look for The Oklahoman's 2011 football preview section, where our theme is Dynamic Duos. Inside you'll find all you need to know as the state's college and high school teams embark on the new season.

SPORTS

SUNDAY, AUGUST 28, 2011

THE OKLAHOMAN | NEWSOK.COM

OSU needs to keep foothold in Texas

Berry Tramel
btramel@newsok.com

COMMENTARY
Texas A&M's move to the Southeastern Conference has some warning signs about the lessons of Arkansas. The Razorbacks left the Southwest Conference in 1992. The most recent

Sugar Bowl was the Aggies' first major bowl trip of their SEC era. They played in six major bowls their last 17 years in the SWC. Clearly, the Aggies lost their Texas recruiting base. But how could the same happen to the Aggies? A&M is in Texas. A&M won't lose Texas. Arkansas has produced three All-Americans from Texas. OSU has produced five All-Americans from Texas just since 2000. Perriß Cox, Kendall

MORE INSIDE
A top source at Texas A&M could leave for SEC within next week. **PAGE 4B**

Hunter, Dez Bryant, Russell Okung and Quinn Sharp. Thus the Cowboys must walk gingerly in conference realignment. OSU's preference also includes preservation of the Big 12. Ties to Texas.

Not the school. The state. Whereas the Sooners recruited nationally and recruited famously south of the Red River line, before they bonded with the Big 12, the Cowboys' Lone Star halves have been Big 12-centric. Heck, OSU probably would sign off on that Houston-to-the-Big 12 talk. But the Cowboys in the conference, and that's a regular game right in the Cowboys' wheelhouse.

SEE TRAMEL, PAGE 4B

Mike Baldwin
mbaldwin@newsok.com

A hero's welcome

OU FOOTBALL

'Screaming Gus' makes debut in OU-Tulsa

Gus Johnson's unique play-by-play style isn't complicated. "Screaming Gus" lives vicariously through athletes. "I dream," Johnson said, "if I wish I could do what they do. Don't you? You live vicariously through these kids and their coaches. That's something I really focus on, trying to delight in the excellence of other people."

After spending the past 20 years at CBS calling NFL and NCAA Tournament games, Johnson was hired by Fox as its lead announcer for Big 12 and Pac-12 football and basketball games.

To prepare for his new gig, Johnson and his partner Charles Davis recently completed a 10-day tour of college campuses — Oregon, Washington, USC, UCLA, Arizona State, Utah, Texas, Oklahoma and Tulsa.

The announcer with a cultlike following makes his debut on his new network Saturday night in Norman, when he will call the Tulsa-Oklahoma season opener.

"I'm going to love it," Johnson said. "I've already had a chance to draft off the great energy I'm seeing from college athletes. These kids are so positive. The coaches are so positive. They're going to make mistakes. But it's refreshing to see how hard these kids are trying to do well on and off the field.

"For the personally, coming to places like



Oklahoma City police officer Chad Peery and sons, McKade, left, and Morgan, are greeted by members of the RedHawks as Peery rolls down the third-base line after the third inning as part of the "Home Run For Life" promotion on Saturday.

HOME RUN FOR LIFE

PEERY ROUNDS BASES AT HAWKS GAME, RECOVERING SLOWLY

Ed Godfrey
egodfrey@newsok.com

REDAWKES

Like all young boys who play baseball, Chad Peery dreamed of circling the bases in front of a screaming crowd of adoring fans. That dream came true for Peery on Saturday night at RedHawks Field in Bricktown. He just never dreamed that he would do it in a wheelchair.

Peery, carrying his two young sons on his lap, took steps along the first- and third-base lines as Peery made the emotional journey from home to home. "The kids loved it," Peery said. "It was absolutely amazing."

Such ceremonies are nothing new for Peery, who has become a hero in the Oklahoma City community, but he never takes them for granted. "It's always emotional," he said. "You never get used to it."

Peery, 34, was paralyzed in a boating six months ago but is making a remarkable recovery. He was honored

SEE PEERY, PAGE 10B

JOB SUNDAY, AUGUST 28, 2011

Peery: On road to recovery

FROM PAGE 1B

bar and left paralyzed from the shoulders down. Since that day, Peery has experienced just the opposite. He has seen more good in people in the past six months since his injury than he did in the previous six years of working as a reserve deputy sheriff in Haskell County or as an Oklahoma City police officer.

His faith in people has been renewed. "Like the people who just hand over their money to the Oklahoma City police officers they see on the street, telling them it's for their body who is hurt. Like the people who send \$5 and do cashier checks to Peery's home with notes attached that read, 'I wanted to do something for you but this is all I can afford. I hope it helps.'"

Like the strangers who help him in public and just run up and hug him, telling him that they are praying for him. "He is not only a hero to our family, but I have never helped anyone else in Oklahoma City since 1965. I have not seen our community rally around an individual for any single event like this."

Peery is overwhelmed by the support and tries to make as many public appearances as he is able to show his appreciation. "I would have never thought in a million years I would have had the support from the community I've had, through the prayers, the cards from all over the United States," he said. "I've been very blessed. I've had a lot of prayers answered."

Peery was off-duty and out of uniform the night of Feb. 15 at Dan O'Brien's Public House in northwest Oklahoma City when a bartender asked him to remove three rowdy customers who twice had tried to start fights.

While Peery was escorting the men from the bar, one grabbed him in a headlock and another started punching "harmless" punches to the face, witnesses said. Soon thereafter, Peery lay beaten and in the bar. His neck was broken.

The three men — Joshua B. Rinken of Norman, Jimmy Dan Smith of Tulsa and Cadman Antonio Lopez of Tulsa — are charged in Oklahoma County District Court with assault and battery and face a November trial.

Doctors gave Peery little hope for any recovery immediately after the injury. "They told me if I was lucky, maybe I would have some movement in my arms and that would be it," he said.

"Realistically, they didn't expect me to have any movement at all below my neck. I've gotten more back in six months than most people ever get back with this type of injury," Peery is now standing and weighing 150 pounds in the aquatic pool "which is amazing," said Dr. Al Morrison, medical director of the Integrative Jim Thorpe Rehabilitation Hospital.

When Peery first met his manager, he couldn't feed or dress himself or propel his manual wheelchair, Moorad said.

Now Peery can do all of those things "which is remarkable," Moorad said. "I did not expect this would happen in this short of a period. It's absolutely beyond what I expected."

Moorad said the "amazing support" from Peery's family and the community has aided in his recovery. "There is no way I would have had you two months ago he would be doing 'what I'm doing now,'" Moorad said.

Peery is negotiating function at a much faster rate than others with similar spinal cord injuries, Moorad said. "We pray for you, most of all, because you are generally rally around an individual for any single event like this," said Mike La Garza, Peery's uncle and retired basketball coach and director at Edmond Memorial High School.

Peery has a goal of walking on his face and his feet. "He believes he is going to walk again, and those are the people that actually do," said Phil Williams, a fellow Oklahoma City police officer and friend. "What impresses Williams the most about his friend is that Peery always seems to have a smile on his face and be upbeat."

"I don't know that I would be that positive about it," Williams said. "I don't know how I could be that positive about it." Williams said, "I don't know how I could be that positive about it."

SPORTS

THE OKLAHOMAN | NEWSOK.COM

SATURDAY'S GAME

RedHawks 2, Iowa 1

Drew Locke betted a solo homer to left in the bottom of the eighth inning to streak a 1-1 tie as the RedHawks won their third straight over the Iowa Cubs on Saturday night at RedHawks Field in Bricktown.

Lucas Herrick opened eight innings and allowed only one unearned run. The right-hander fanned seven Cub batters and lowered his ERA to 1.72 in nine appearances for the RedHawks.

The RedHawks are now 5-3 in the current nine-game stretch of facing the Cubs, with the finale being Herrick's final home game on Saturday afternoon at RedHawks Field in Bricktown. The RedHawks lead the season series against Iowa 9-4.

AT THE PLATE

RedHawks shortstop **Anderson Hernandez** extended his hitting streak to 25 games with a third-inning single. Hernandez's hit streak is now the longest of the season in the Pacific Coast League.

ON THE MOUND

Lucas Herrick recorded the longest start of the year with a five-inning performance. **Jordan Lyles** 7/23 innings earlier this year was the previous record. Herrick was claimed on waivers by the Astros from the White Sox on July 8. He was drafted in 2004 by the White Sox out of Olatka, Mo.

REHAB TRIP

Astros reliever **Eniero Del Rosario** has started a rehabilitation assignment with the RedHawks. He is recovering from a right shoulder strain.

UP NEXT

The RedHawks conclude their five-game homestand against the Iowa Cubs Sunday at RedHawks Field in Bricktown. Game time is 4:05 p.m.

PROBABLE STARTERS

Andy Van Hekken (7-5, 3.51 ERA) for Oklahoma City and **Alberto Cabreria** (5-4, 6.61 ERA) for Iowa.



Lucas Herrick pitches for the RedHawks during Saturday's game against the Iowa Cubs at RedHawks Field in Bricktown. Herrick had seven strikeouts in eight innings for Oklahoma City.

PHOTO BY NATE BILLING, THE OKLAHOMAN

PHOTO BY NATE BILLING, THE OKLAHOMAN

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PHOTO BY NATE BILLING, THE OKLAHOMAN

PHOTO BY NATE BILLING, THE OKLAHOMAN

The Oklahoman wrote a feature story on Chad Peery, which made the front page of the sports section. The story discussed Chad's journey and all he has overcome to complete his Home Run for Life.

Officer Chad Peery completes Home Run For Life » The Edmond Sun <http://www.edmondsun.com/local/s890678201/Officer-Chad-Peery-c->

The Edmond Sun

August 24, 2011

Officer Chad Peery completes Home Run For Life

Special to The Sun

OKLAHOMA CITY — The Oklahoma City RedHawks and INTEGRIS Health continue the “Home Run for Life” promotion on Saturday, August 27, recognizing people in the Oklahoma City community who, with the help of their families, physicians and health care professionals, have overcome a significant medical event in their life.

Selected Home Run for Life participants get to take a home run “lap” around the bases between innings, symbolizing the end of a battle against adversity.

“It’s humbling for us to work with INTEGRIS Health in recognizing people in our communities who have had to endure so much adversity in their lives,” RedHawks president/general manager Michael Byrnes said. “This promotion helps people see the hardships that some people overcome to live a normal life.”

The fifth Home Run for Life promotion celebrates Oklahoma City Police Officer Chad Peery.

Peery started his law enforcement career as a volunteer for the reserve force of the Haskell Police Department, and later became a full time officer at the Oklahoma City Police Department. He has always been known to serve and protect others, no matter the circumstance or cost.

In February, Peery was off-duty in a local bar when he was called upon by the management to escort three men out of the establishment. The three men unexpectedly beat him, leaving him paralyzed from the neck down.

The initial outlook was dim, as his injuries were devastating. Peery was in a constant state of pain. The Peery family and members of the local law enforcement surrounded Chad around the clock, providing prayers, encouragement and support. Once Chad’s condition stabilized, he was discharged from the hospital and admitted to INTEGRIS Jim Thorpe Rehabilitation where the most difficult part of his journey began.

Page 8 • September 1, 2011 • Edmond Life & Leisure

Commentary ... We're on Your Side

A profile in courage

A few items of business before we close the books on August.

Last weekend I went to the RedHawks game for the baseball game against the Iowa Cubs. The highlight of the night was the INTEGRIS “Home Run for Life” featuring injured OKC Police officer Chad Peery.

Last February Chad was beaten by three guys from the Planet Stupid. Chad was paralyzed but is making good progress in his ongoing recovery.

It was great to see the father of four. He’s a real nice guy and is very lucky to have great family support. It was great to see his wonderful parents, Ian and Greg.

The standing ovation Chad got rounding the bases in his wheelchair while holding his two boys, was incredible.

Later, there were OKC Police officers, in full uniform, giving the guy a hug, as he left.

Chad’s a real good person. I asked him to cut me a break on a traffic ticket when he gets back to regular work and ever pulls me



Steve Gust



STEVE GUST
OKC Police officer, and overall nice guy Chad Peery, with his sons Morgan and McKade. Thousands cheered for Chad last Saturday at the RedHawks game.

In August we had a pretty massive wind storm roll through Edmond late one night.

That’s not news to a lot of you good folks out there. You were left with a lot of limb debris. You’ve set it out on your curb and are waiting for the city to pick it up. And a lot of you are still waiting.

as fast as you’d like — but please give the city a break. City employees are good people. They’d like it all picked up yesterday — but folks it’s a massive job. Please be patient. If you want it done quicker consider hiring an independent hauler. They’ll be glad to help. It may cost a few bucks, but you’ll get it done.

I read a letter in the newspaper Monday from one of the global warming alarmists. Of course since we’ve had a hot summer this year — it’s proof positive we have global warming.

Of course when we have cold winters — they always say that’s never proof global warming doesn’t exist. And it’s a sure bet when we have another moderate-to-cool summer that the letter writer won’t have a good answer.

In the minds of the global warming alarmists, humanity is evil for not living in caves. We’re also evil for not believing Prince Albert the Gore. Of all the people who could be front man for a cause, Gore would never be my choice. He’s truly truth challenged on many issues.

(Steve Gust may be reached via e-mail at news@edmondpa-

Wine article puzzling

EDITOR
I am puzzled by the story “Chamber Wants Wine in OK Groceries” that I read in the Sunday Oklahoman (Aug. 21, 2011).

Puzzled as to why the Greater Oklahoma City Chamber of Commerce, an organization that lists as one of its goals, “To create a business climate that attracts new businesses AND (my emphasis) enhances opportunities for existing businesses” seems bent on diminishing the livelihood of so many Oklahoma

retail liquor owners who also happen to be Oklahoma citizens. Puzzled by the spin being placed on the alleged reluctance of certain high-profile retailers to enter our market unless our ugly liquor laws are changed. And finally, puzzled by the coverage of this issue by my favorite daily newspaper, The Oklahoman.

From reading this article, all that seemingly stands between Oklahoma City and

greater prosperity, higher wages, higher tax revenue and “tremendous economic benefit” is the repeal of the pesky liquor laws preventing the sale of wine in grocery stores. Furthermore, Costco won’t enter our market until our liquor laws are prettier, focusing on other states instead.

Really? This sounds a little like the refrain we all heard before Whole Foods decided to open a store in Oklahoma City, doesn’t it?

So, Colorado which has 12 Costco Warehouse locations, Utah with nine and New York with 15 all must be the rare exceptions to this banter, because none of these states allow wine sales in grocery stores, either. Nor does Kansas, Minnesota, Tennessee, Kentucky, Connecticut and Massachusetts, which between them have 24 more Costco locations. Hmm, I must be missing something.

The Edmond Sun featured two articles on Chad’s Home Run for Life, including “A Profile in Courage” and details of the RedHawks and INTEGRIS’ honoring of Chad on August 27.

RECOGNITION { VIP OF THE GAME

>> 2011 ANNUAL REPORT



Another element of your partnership with the Oklahoma City RedHawks was the VIP of the Game experience. For five games, you sent us an employee or client who helped your company.

INTEGRIS Health's VIP of the Game program enabled you to give your key employees the experience of a lifetime, thanks to you.

After arriving and parking in a private parking space, each guest was greeted at our VIP entrance by a member of our staff. They were given a bag of Oklahoma City RedHawks souvenirs and taken on a behind-the-scenes tour.

The tour gave your guest a full look at the game day production of the game, and included interesting facts and stories about the history of the team and the ballpark. Your VIPs were taken up to the press box, control room, radio booth, club level, the dugout, and were able to walk out onto the playing field.

RECOGNITION {

VIP OF THE GAME

>> 2011 ANNUAL REPORT



Every tour ended with a group photograph on the field and in the dugout. We emailed the photos to your VIP immediately after their tour.

Each guest was given food vouchers to grab a meal at the park as they enjoyed that night's game from some of the best seats in the house.

"It was really neat to see all the behind the scenes stuff. I really liked walking through the tunnel to the dugout and being on the field."

- Brooke Cayot



RECOGNITION { DAY AT THE BALLPARK

>> 2011 ANNUAL REPORT



You took advantage of your day at the park by holding a Day at the Ballpark with INTEGRIS Employees and their families enjoying kickball, a softball game, music, inflatable games, a face painter, a magician, bingo, a poker room, mascots Cooper and Ruby, plus a meal for the employees. At the end of the day, INTEGRIS employees enjoyed watching *The Sandlot* on our big screen.

RECOGNITION { DAY AT THE BALLPARK

>> 2011 ANNUAL REPORT



RECOGNITION {

DAY AT THE BALLPARK

>> 2011 ANNUAL REPORT



RECOGNITION {

B2B LUNCHEON

>> 2011 ANNUAL REPORT

On August 10, INTEGRIS Health utilized RedHawks Field at Bricktown to host a staff retreat with lunch, team building activities and time to plan for upcoming months. The team building activities included a group game of Twister and two very competitive games of Pictionary. All INTEGRIS employees left with a RedHawks hat.



OUTREACH { MASCOT VISITS

>> 2011 ANNUAL REPORT



Cooper and Ruby, our lovable mascots, are quickly becoming folk heroes in the Oklahoma City region. Whenever they appear at the stadium or in public, they're always the center of attention.

As a corporate partner, you were able to utilize the popularity of Cooper and Ruby for your business.

You utilized our mascots two times in 2011 to promote the Men's Health University and the opening of the new INTEGRIS Health Edmond Hospital.



OUTREACH {

GAME TICKETS

>> 2011 ANNUAL REPORT



As a corporate partner, you have access to Oklahoma City RedHawks tickets. You held four tickets to 72 games in 2011. We made those tickets even more valuable by packaging them with a VIP parking pass for each game.

You also received group tickets throughout the season to host INTEGRIS employees on July 27, August 13, 18 and 27.

OUTREACH { GAME TICKETS

>> 2011 ANNUAL REPORT



For five games in 2011, you had the ability to utilize the most spectacular seating inside RedHawks Field at Bricktown—a luxury suite.

The luxury suites at RedHawks Field at Bricktown hold some of the most breathtaking views of the stadium. Your suite came with 16 tickets and two parking passes, private catering attendants, and an exclusive way to enjoy RedHawks baseball.

As a corporate partner, you had the ability to entertain clients, prospects, and key staff in a true VIP manner in the RedHawks luxury suites. INTEGRIS chose to honor those health care professionals who made such a difference with the Home Run for Life participants.

OUTREACH { FIRST PITCH OPPORTUNITY

>> 2011 ANNUAL REPORT

There is no bigger honor at a baseball game than getting to throw out a ceremonial first pitch to a member of the team.

This season, Craig Jones, patient of INTEGRIS Advanced Cardiac Care program, threw out the ceremonial first pitch on August 17.

After growing up with a love of baseball, Craig Jones was the catcher with the farm team for the San Francisco Giants organization in the mid '60s before a knee injury cut his career short. Craig led a healthy life until he developed congestive heart failure five years ago.

He was referred to INTEGRIS Heart Hospital. Craig was put on the heart transplant list, but because of his blood type difficult to match had little chance of a transplant. Craig was offered an alternative of having a left ventricular assist device, or LVAD. Five months out of surgery, Jones' condition has steadily progressed and he is feeling better and stronger each and every day.

The RedHawks shared his remarkable story and provided tickets for the doctors and their families that wanted to see Craig's moment on the mound.



OUTREACH { REDHAWKS KIDS DAY

>> 2011 ANNUAL REPORT



Imagine playing whiffle ball or getting pitching tips from a future Houston Astros star. These things happened at RedHawks Kids Day at RedHawks Field at Bricktown.

As a corporate partner, you had 50 family passes for this one-of-a-kind field day and carnival with the RedHawks team. Your guests could interact and play with the RedHawks at this free event, while getting tons of autographs, grabbing a bite to eat and leaving with memories to last a lifetime.

OUR BRAND { SPONSOR VIP RECEPTION

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In July, we invited all of our corporate partners for a VIP reception at the Diamond Lounge before a RedHawks game.

The reception, filled with live music, food and drinks, gave us a chance to show the newly remodeled club level and an opportunity for key partners to network with each other.

OUR BRAND { TOP PROSPECTS

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Jordan Lyles



J.B. Shuck

Throughout the history of Oklahoma baseball, some of the best and brightest Major League stars of today have come through RedHawks Field at Bricktown. The Oklahoma City community has seen future Hall of Famers like Ryne Sandberg, as well as today's biggest stars like Ian Kinsler and Adrian Gonzalez, who got their start here in Oklahoma City.

This season, Jordan Lyles was rated as the top prospect for the Houston Astros by *Baseball America*, and is now in the starting rotation for the big league team. J.B. Shuck was a member of the Pacific Coast League All-Star team and received a late-season promotion to the Astros. Anderson Hernandez set the 2011 Pacific Coast League hitting streak record, hitting in 30 consecutive games. Hernandez was also named the team MVP by the Astros.

OUR BRAND { REDHAWKS IN THE MEDIA

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Periscope: It doesn't take two

By Ted Streuli
The Journal Record
Posted: 09:00 PM Tuesday, September 6, 2011



Ted Streuli


On Sunday I became Luis Durango's biggest fan.

Who, you ask, is Luis Durango? A fair question. He does public relations for the Oklahoma City RedHawks, and he reminded me that just one person in an organization can get a customer to spend more money and be more loyal.

I was skeptical when Los Angeles-based Mandalay Entertainment bought the RedHawks from Express Employment Professionals CEO Bob Funk and Attorney General Scott Pruitt. Anytime local ownership transfers to an out-of-town company, things get a little shaky. Ken Johnson, the CEO of a newspaper company where I once worked, was fond of saying that your heart is where your butt sits. And when their butts sit in L.A., it's hard to imagine there's a lot of passion for Oklahoma City.

There was an early sign that things would be OK. A pleasant young man named Chris Oberg handled my season ticket purchase and became my ticket guardian throughout the year. Want to change dates? Call Chris. Want different seats? Call Chris. Want a fifth seat next to the four you have for Friday night? Call Chris. And Chris said yes. Every time.

That was a good experience. But a week or so ago I got a call from Jennifer Van Tuyl, who handles the Sonic Baseball Buddies program. My 5-year old, Raymond, had been selected to be a baseball buddy. That's the deal where boys and girls get to put on their baseball pants, don a RedHawks shirt and hat and hang out in the dugout with the players before the game. They collect an autograph or two and snap a few pictures. They get paired with a player, and as the starting lineup is introduced, the child's name is read along with the player's over the public address system and the two sprint onto the field together for the national anthem.



Durango and Streuli take the field

Raymond does not know the national anthem, so I coached him all the way to the game. I told him it was just like saying the Pledge of Allegiance, but with music, and he had to stand still, look at the flag, and hold his hat over his heart with his right hand. That's a lot for a boy who has trouble staying at the kitchen table between bites of pizza.

Make me proud, son.

He did. His baseball buddy was the leadoff hitter and center fielder, a 25-year-old Panamanian national who was once clocked running from home to first in 3.4 seconds. Raymond sprinted to center field with him like his cleats were on fire, chatted up his buddy and stood as still as the Mickey Mantle monument for the Star Spangled Banner. Atta boy.

But here was this young man, a professional baseball player who has spent parts of the past three seasons in the major leagues. That's enough to make someone a little cocky. But he talked to Raymond, joked with Raymond, and fist-bumped Raymond. He tugged Raymond's cap and rubbed Raymond's head. The other players were nice to their buddies, but Raymond's went all out.

Luis Durango might think he's an outfielder, but take it from this customer: He's in PR. He raised my brand loyalty, and he made me feel pretty darn good about spending more money.

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New owners ready to bat for RedHawks

By April Wilkerson
April is a reporter in Oklahoma City. Contact her at 278-2849.
Posted: 09:52 PM Friday, June 17, 2011

OKLAHOMA CITY – Since September, when Mandalay Baseball Properties became the new owners of the Oklahoma City RedHawks, it's been a race against the clock to hire new staff and make changes.

Last week, the RedHawks wrapped up planning for the 2012 season. That meant their compressed time frame to get ready for 2011 – less than 150 business days – had them working at a sprint.

"With the acquisition only happening in September, it put us that much further behind," said Michael Byrnes, new president and general manager. "We had to get on the ground and get acclimated. We spent September, October and part of November making sure we properly introduced ourselves to all the right people in the market, and from there, listening to them a lot so we could begin to build a business. We also grew our staff as well, so that adds an extra element of working with people and teaching them our philosophies."

On the field, the RedHawks haven't had the best start to the season – 29 wins, 39 losses as of Friday and last place in the Pacific Coast League South standings – but as for the business of baseball, Byrnes likes what he sees. The new ownership has tidied up the ballpark, enhanced the season ticket options, beefed up ballpark entertainment and devoted more staff and time to sponsor satisfaction.

Byrnes, who previously headed another Mandalay team in Frisco, Texas, said new ticket options are targeted to both families and businesses. Previously, the team offered a full-season 72-game plan, which was the only way to have a season package. That's not a one-size-fits-all option, he said, so the team added 36- and 18-game plans and grew the sales staff from four to 16. Those employees work with small- and medium-sized businesses on ways they can best use their season tickets to reward employees or build relationships with customers.

A seven-game season plan was added for families; so far, about 3,000 have been sold, he said.

"I think it gave us a chance to introduce our team to so many more households," Byrnes said. "People don't have to make a 72-game investment. Being the team president, I don't even get a chance to go to all 72 games, so it's tough to expect a family of four to do that when they have church activities and youth sports and all kinds of stuff."

Season ticket sales are up over last year, he said. Attendance is looking up as well; after about 30 home games, 150,000 people have come into the ballpark, he said. Attendance at Thursday night's game was 5,766. The team has had four sellouts and has targeted 10 more games to achieve the same.

Mandalay also has shifted its approach to sponsors. The RedHawks focus on fewer sponsors than some professional teams – between 35 and 50 vs. several hundred – so that no one is lost in the shuffle. A separate set of staff members works solely with those sponsors to make sure they get the best use of the ballpark and the team for their money. Having more frequent contact means the sponsor gets better return on investment and isn't left wondering at the end of the season what he got out of the deal, Byrnes said.

"We have a less-is-more philosophy," he said. "We want to provide a greater impact for a smaller number of sponsors."

Mandalay also increased the investment in ballpark entertainment, including a new 10-foot-by-185-foot digital LED board in the outfield and accompanying control room technology. It also hired a director of entertainment, Megan Fitzgerald, who oversees the between-inning skits, games and props that have taken on increased importance at every home game. That's no surprise given Mandalay's background in the movie business, he said. And because players come and go in minor league baseball, the consistency of entertainment and mascots are important to fans, he said.

Fitzgerald's job is to oversee everything from the national anthem to the 120-plus skits in the team's repertoire to the first pitch, as well as rehearsals before game time. The multitude of details can be challenging, she said, but fun.

"We want every fan to walk away having had a great time at the ballpark," she said. "Maybe they don't remember what the score was, or whether we lost or we won, but they had a good time."

The RedHawks' ballpark under Mandalay also has been tidied up. Byrnes said a clean facility is important for return business. They kept the same cleaning vendor but set out new requirements for tidiness, he said.

"The care and upkeep of the ballpark became apparent that was something we needed to pay a lot of attention to," he said. "We need to make sure when people come out, it feels safe, it feels clean and it's a place they want to bring their families."

REDHAWKS HOME OPENER

RedHawks begin home schedule amid plenty of changes



Ryan Aber
raber@
opubco.com

REDHAWKS

It's a 13-year-old park now, but there's plenty new at RedHawks Field at Bricktown.

The park's name has been slightly tweaked with the elimination of a corporate name, for now at least, and the ownership group is different. So is the RedHawks' big league affiliate.

After almost 30 years with the Texas Rangers, the Houston Astros will now place their Triple-A players in Oklahoma City.

After an eight-game road trip through Memphis and Nashville to start the Pacific Coast League season, the RedHawks begin the home portion of

the schedule at 7:05 tonight against Albuquerque.

There are plenty of obvious changes at the park, from the video board in left field to the bright red trash cans on the concourse.

There are also plenty of changes that won't be so obvious, some maintenance

issues designed to keep the ballpark looking new for years to come and some new amenities for the players on both sides underneath the park.

In addition to the ballpark and the action on the field, there's plenty of other things going on at RedHawks games: conces-

sion-stand food that goes beyond hot dogs and Cracker Jack; and between-innings entertainment on the video boards and around the field.

Here's your guide to the ballpark this season as the RedHawks kick off their 72-game home schedule.

REDHAWKS VS. ALBUQUERQUE

- **When:** 7:05 tonight
- **Where:** RedHawks Field at Bricktown
- **Tickets:** A limited number of \$5 lawn seats remain.
- **Radio:** KGHM-AM 1340
- **Starting pitchers:** RedHawks, RH Fernando Nieve (0-1, 10.38); Albuquerque, RH John Ely (0-0, 0.00)
- **Scouting report:** The Isotopes are affiliated with the Los Angeles Dodgers. ... A fireworks show will follow the game. ... The teams will play today and 1 p.m. Saturday before taking Sunday off due to Bedlam baseball. The teams will play a doubleheader June 14 to make up the other game in what normally would be a four-game series. ... Ticket packages, including full and partial season-ticket plans, are still available by calling (405) 218-1000.

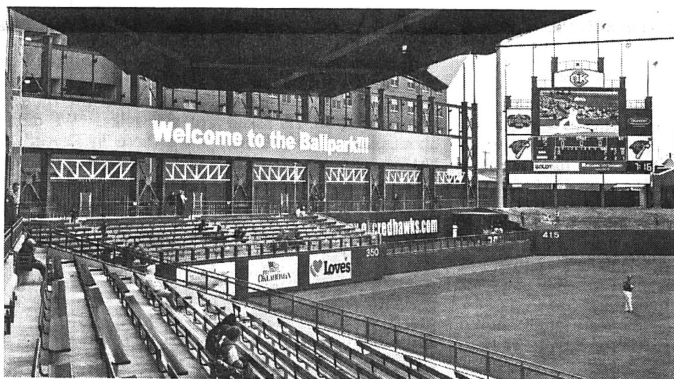
The fan experience

Since last season ended, there have been plenty of changes to RedHawks Field at Bricktown that go beyond the tweak of the name. Here's a look at some of the improvements fans should expect to notice when going to the park:

● **Video board:** A 10-foot tall, 185-foot long LED video board in left field covers the area that was previously filled with billboards. The board will be used for advertisements, in-game entertainment as well as on-field information.

The board placement, taking over the lower section of where the billboards were, was done in tandem with scoreboard manufacturer Daktronics; there is a chance a windscreen could be installed around the board at some point this season.

● **Arrival:** The ticket window in the right-field corner will be regularly staffed as



A 10-foot tall, 185-foot long LED video board in left field is ready for the RedHawks' home opener tonight.

PHOTO BY CHRIS LANDSBERGER, THE OKLAHOMAN

will the advanced ticket window in the main bank of ticket booths down the third-base line. Fans will be greeted by RedHawks employees upon arrival and

will receive a complimentary program with team and ballpark information. Stadium ushers, in addition to their training in issues that might arise, will

be equipped with a guide to help them answer fans' questions and direct them to what they're looking for.

● **Upper deck:** The upper deck down the right field

line has been closed for the season, covered with tarps featuring advertisements.

The change was made, RedHawks officials say, to allow for better customer service in the ballpark.

The smaller upper deck down the left-field line remains open.

Limited tickets remain for tonight's opener, and an 11:05 a.m. game May 17 vs. Salt Lake City has already been declared a sellout. General admission and standing room only tickets are not included in the sellout figure.

● **Freshened up:** There are plenty of small changes that will be noticed, from the 45 new bright red, metal trash cans emblazoned with the RedHawks' logo; new carpet in the Cool Zone area down the left-field line; and fresh decking and paint in the party deck.

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REDHAWKS IN THE MEDIA

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In-game entertainment

With new ownership taking over following last season, Mandalay Baseball brought with it a different philosophy for in-game entertainment. The group has a long list of in-game skits, competitions and other entertainment that rotate throughout the season to keep the experience fresh. Here's a look at a few of the entertainment possibilities:

Food

Food and baseball go hand in hand. Whether it's a hot dog, peanuts, Cracker Jack, soda or a cold beer, eating is as much a part of a day at the park as the on-the-field action.

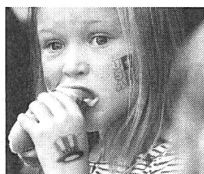
Here's a look at some of the fare that will be served at RedHawks Field at Bricktown this season:

- Nachos (Ballpark, chili cheese, shredded beef, shredded chicken)
- Jumbo pretzels
- Funnel cakes
- Popcorn
- Dippin' Dots
- Lemon Chill
- Ice Cream Nachos
- Foot-long corn dogs
- Smoked sausage
- Jalapeño poppers

• **Toddler race:** A three-lane racetrack is rolled out on the field, and three toddlers crawl to one of their parents at the finish line. The event is similar to the annual Baby Derby that the American Hockey League's Chicago Wolves have staged for 13 consecutive seasons.

• **Hop-Along Horse Race:** Three contestants race down the base line on inflatable horses.

• **Video Board Quiz:** Trivia on topics, including movies, with fan contestants battling for the win.



Hot dogs are always popular at the ballpark.

PHOTO BY MIRANDA GRUBBS, THE OKLAHOMAN ARCHIVE

- All-You-Can-Drink soda
- Popcorn helmet
- Strawberry mango smoothie
- Buy four hot dogs, get a free souvenir soda
- Pick three (hot dog, small popcorn, soft pretzel, small soda, bottled water)

Player amenities

The fan experience isn't the only thing that's changed at RedHawks Field at Bricktown. The players, who spend much of their day in areas underneath the park, will experience some upgrades.

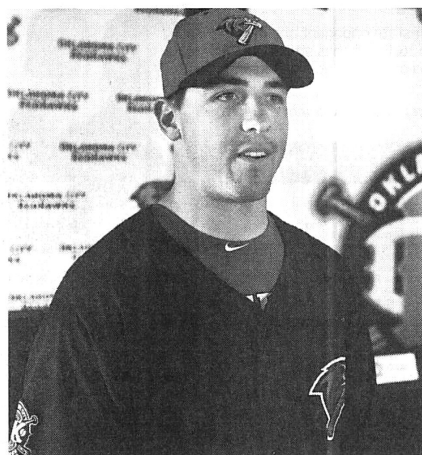
• **Lower walkways:** The walkways underneath the Brick have mostly been bare concrete flooring with unpainted cinderblock walls.

The walkways have been spruced up. Player areas from dugout to dugout have been floored with carpeting tiles that can withstand the use of spikes. Also, the walls have been painted white with red pillars and lighting repaired to make the basement-level walkway brighter.

• **Clubhouses:** The RedHawks clubhouse is the most improved, with new furniture in the main clubhouse area, manager Tony DeFrancesco's office and in the players' lounge.

The locker tops also received a new wood surface. Facing was added and painted earlier this week in anticipation of the team's arrival.

In both clubhouses, flat-screen televisions were scheduled to replace the tube-type televisions that hang in multiple places around the main room.



Brian Bogusevic and the rest of the players have an improved clubhouse at RedHawks Field at Bricktown.

PHOTO BY CHRIS LANDSBERGER, THE OKLAHOMAN

RedHawks president and general manager Michael Byrnes said the improved conditions for the players was high on the Astros' list of improvements to the park.

• **Playing surface:** There's no specific improvement on the field, but when the Hawks hosted the Astros for an exhibition game and

then the Tulsa Drillers for a scrimmage, the playing surface looked in midseason form.

Weather allowed the field to be heavily seeded, and a lush coat of grass all around as the field bounced back well from the wear and tear it takes during the snow tubing at the park in December.

Hidden gems

Some of changes to RedHawks Field at Bricktown won't be quite as easy to see, but they will affect the fan experience:

• **Horn:** A ship horn, measuring several feet long and with a bell opening around the size of a basketball, will be fitted to the center field scoreboard in time for tonight's opener. The horn will celebrate a RedHawks home run.

• **Food carts:** A minor change but one that RedHawks officials will hope enhance the baseball experience. Mobile food carts will be scattered around the ballpark, including behind-the-lawn areas in the outfield.

The carts on the infield concourse will be adjusted. Instead of facing away from the field of play and lined up close to the railings to the grandstands, the portable food carts have been pulled back to the inside of the concourse area and will face the playing surface.

• **CrossFire:** The press box control booth has been reconfigured with the addition of the video board and a CrossFire control system for the video board and in-game audio. The system — and the control-room staff that run it and the rest of the in-game production — is expected to add to the overall ballpark experience.

OUR BRAND { REDHAWKS IN THE MEDIA


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TODAY'S WEATHER FORECAST
Monday, June 13, 2011
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Thousands participate in Heart Walk through downtown Oklahoma City

An estimated 7,500 people participated in the Central Oklahoma Start! Heart Walk on Saturday morning in downtown Oklahoma City. The event raised awareness and money for the American Heart Association.

BY DARLA SLIPKE dslipke@opubco.com
Published: April 24, 2011

At 3 years old, Lucas Lindamood is about to have his third open heart surgery.

People wouldn't know from watching him jump up the steps of RedHawks Field at Bricktown on Saturday morning.

"Nothing stops him," said Lucas' mom, Karin Erskine, of Tuttle.

Lucas' family and friends were among an estimated 7,500 people who participated in the 2011 Central Oklahoma Start! Heart Walk in downtown Oklahoma City. The annual fundraising event was designed to promote heart-healthy lifestyles and support the American Heart Association.

More than one in three American adults has some type of cardiovascular disease, according to the association. Heart disease is the leading cause of death in the United States, according to the Centers for Disease Control and Prevention.

People can help improve their heart health by exercising and adopting good nutritional habits. A while ago, Lucas' mom and grandmother decided they would walk during Saturday's event in honor of Lucas. Soon, other family members, friends and co-workers wanted to join.

By Saturday, an entourage of more than 80 people wore "Team Lucas" shirts that read: "Walking to Infinity and Beyond." Lucas loves Buzz Lightyear from "Toy Story."

Lucas smiled as people passed him around the group.

"He knows he's loved by about a bazillion people," said Patrick Kasarda, Lucas' grandfather.

Team Lucas raised more than \$3,000.

Lucas was born with Tetralogy of Fallot, a condition that causes the heart to have low oxygen, poor blood flow and structural problems. He already has had two surgeries. Doctors hope the next one will be his last.

It will likely happen sometime this summer — as soon as Lucas reaches 30 pounds. The surgery should give him more energy, Kasarda said.

"I don't know if I'll be able to keep up," he joked.

Many others who walked Saturday were also there to honor loved ones.

Amber Wright, a second-grade teacher from Blanchard, walked for her father, Len Haymans, of Oklahoma City. Haymans has congestive heart failure. He has had a triple bypass, Wright said. Next year, Wright hopes to encourage her students to participate in the Heart Walk.

Jonathan Phillips drove from Maysville, Mo., to participate in the walk with about 20 of his family members. Phillips, 29, lost his grandfather, uncle and younger sister to heart disease. He wore their names on the back of a T-shirt he designed that states: "One heart lives through all."

"We understand the loss," Phillips said. "It hurts. This is our way of remembering them and keeping them alive."

OUR BRAND { THANK YOU

>> 2011 ANNUAL REPORT



Bringing the tradition of Minor League Baseball to our fans would not be possible without your dedicated support and partnership.

Thank you.

We look forward to continuing our valued relationship with INTEGRIS Health for many years to come.

Michael Byrnes
President & General Manager

Chris Hart
Director of Sponsor Services

Shannon L. Sieg
Sponsor Services Coordinator